



Creating Partnerships with Kiwanis Clubs

Technical Assistance from Reading Is Fundamental

Get in Touch

- ◆ Call Kiwanis International Headquarters for the Kiwanis District that serves your area (1-800-KIWANIS or <http://www.kiwanis.com>).
- ◆ Contact the president/secretary of your local club.
- ◆ Be persistent. It might take a few phone calls to reach the appropriate club officer.
- ◆ Request the names of the chairpersons of the major committees; they ultimately decide which projects their committee will take on for the year.

Coordinate a Presentation

- ◆ Clubs are always looking for speakers at their meetings, so contact the local program chairperson and indicate you are willing to come to a meeting to give a 15-20 minute presentation on your RIF program.
- ◆ When presenting, be sure to briefly show how your project serves the community and who it reaches. Be specific. Mention the number of kids served, books distributed and volunteers needed.
- ◆ Emphasize how your program complements their existing objectives. Young Children: Priority One is the ongoing service program of Kiwanis International addressing the needs of children prenatal through age five. All clubs are urged to carry out at least two projects each year, one of which usually addresses local children's needs.
- ◆ Explain your program's needs (financial, volunteer and other). Be sure to suggest a couple of feasible options for how the club could get involved.
- ◆ Be sure to leave a specific one-page proposal with the club members.
- ◆ Because the club's administrative year begins on October 1, it will decide its budget during the summer months. Try to make your presentation in May-June for maximum effect.

Join in the Fun

- ◆ Kiwanis Club meetings are open to the public. Make a point to attend meetings as a visitor. This will help you make connections with the members for future projects.
- ◆ If you're interested, ask your employer to sponsor your membership.

For more information about presenting to Kiwanis or any other organization, ask your program specialist for a copy of "Presenting to a Civic Organization: Technical Assistance from Reading Is Fundamental."

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