



Help RIF Track the Impact of Books for Ownership

Reading Is Fundamental (RIF) is tracking several key measures to monitor the impact of the Books for Ownership program for the children we all serve. Please share the link to our brief program questionnaire with the educators and/or community organizers who participated in your program and parents whose children received books in order for them to share their feedback with RIF.

There are multiple ways to share this link including providing to each teacher that has children that received books or resource support as part of Books for Ownership and sending home a parent note via an email, newsletter, or a post on your school website. Below is some suggested language to provide to your participating educators and parents to encourage them to fill out the survey with the correct link to the survey:

Suggested family copy:

Your child recently has participated in Reading Is Fundamental's (RIF) Book for Ownership program. We are thrilled to partner with RIF to provide children with the opportunity to choose new, high quality books to take home and own. In addition, we are committed to extending our focus on reading with many other resources and activities as part of the Books for Ownership program. In order to understand the impact of Books for Ownership on the children who participate, we are requesting that you answer a few short survey questions which you can find at the following link <https://tinyurl.com/BFO-Family>. This type of information helps RIF and us continue to evaluate and provide the strongest programs to support all of our children to learn to read and give them the fundamental building blocks to reach their highest potential. And, we invite you to visit RIF.org/literacy-central to find activities, videos, and more to support your children at home. Thank you for your support and for taking the time to fill out this survey.

Suggested educator copy:

Your class recently has participated in Reading Is Fundamental's (RIF) Book for Ownership program. We are thrilled to partner with RIF to provide children with the opportunity to choose new, high quality books to take home and own. In addition, we are committed to extending our focus on reading with many other resources and activities as part of the Books for Ownership program. In order to understand the impact of Books for Ownership on the children who participate, we are requesting that you answer a few short survey questions which you can find at the following link <https://tinyurl.com/BFO-Educators>. This type of information helps RIF and us continue to evaluate and provide the strongest programs to support all children to learn to read and give them the fundamental building blocks to reach their highest potential. And, please continue to use the resources and activities found at RIF.org/literacy-central throughout the year to reinforce the importance of reading, engage your students in reading, and continue to create an ongoing culture of literacy. Thank you for your support and for taking the time to fill out this survey.