



Reading Is Fundamental
RIF.org

Happy Holidays from Reading Is Fundamental's President & CEO, Alicia Levi

The holiday season has officially arrived! We ushered it in with Black Friday, Cyber Monday, and Giving Tuesday. My grandpa — a loveable character who came of age during the depression, lived in a railroad car for a short time when his family lost their home, and went on to build a wonderful life for his family — loved the holiday season. I can say with certainty he wouldn't have known what to make of all these "new" days on the calendar, he would have simply said we have entered the season of giving.

Want to learn more? Read on for Alicia's full message.



Rebound with Reading!

Reading Is Fundamental joined forces with NBA Cares, State Farm and the Chris Paul Family Foundation to provide more than 10,000 books, literacy resources and learning tools to 2,100 middle school students in Houston who were affected by Hurricane Harvey. The partnership kicked off with a coordinated volunteer effort to benefit the kids at Null Middle School and King Middle School in Houston. The event included a community book drive, a donation of Chromebooks for the library and a basketball clinic for deserving students led by Houston Rockets superstars, Chris Paul and James Harden. RIF created customized content on Literacy Central with supplemental resources to align with the book titles that students from Null and King Middle Schools received. Stay tuned: we're excited to rebuild the King Middle School library in 2018!

Learn how you can make an impact locally by



Gifts that Give Back!

We're making a list and checking it twice! Visit RIF's Gifts that Give Back site where you can support a RIF kid, teacher or classroom all while checking names off your holiday shopping checklist.

GIFTS THAT GIVE BACK!

When you give a RIF gift this holiday season, you will ensure more children have an opportunity to own books, learn how to read, and obtain the fundamental building blocks to achieve their highest potential.

- PICK YOUR GIFT**
- CHOOSE YOUR CARD**
- GIVE THE GIFT OF LITERACY!**

Find the perfect gift today!

Chillin' Activities for a Winter Day

Don't let snow days be a bore for kids, or a chore for you! Discover activities with STEM-connections that are perfect for days when it's too cold to go outside. Encourage students to learn about literal and nonliteral words with Common Core lessons from Jane Yolen's classic tale, Owl Moon, or try our acrostic poem activity from everyone's favorite snow story, The Polar Express.

Follow the link to check out the wonderful, wintery collection!



Georgetown Kappa Kappa Gamma

RIF is proud to spotlight the Eta Tau Chapter of Kappa Kappa Gamma. The members of Georgetown University's chapter of KKG held a book drive as part of their Parents Weekend Brunch to benefit a local RIF site. They had an overwhelming response and collected hundreds of books that will be given to students in grades K-6. Get into the holiday spirit and host your own book drive.



Double Your Gift!

Donate to RIF by December 31 and your contribution will go even further! All contributions received by year-end will be matched up to \$100,000!



Ring in the Holidays with Reading!

This month RIF is teaming up with Kids Discover to help bring quality, non-fiction literacy resources to kids nationwide. Kids Discover will match each book purchased on their site with a book for a RIF kid through December!

Learn more and check out custom literary content by following the link:



All Smiles Here!

Did you know supporting RIF is as easy as shopping on Amazon? Sign up for Amazon Smile and a portion of your purchase benefits RIF!

First, visit [amazon.com/smile](#) and select the option "Reading Is Fundamental, Inc. aka RIF" from the list of charitable organizations

Second, sign in to AmazonSmile from your desktop, tablet, laptop or mobile phone browser.

Third, shop as you normally would and support RIF in the process! Amazon will donate a portion of every purchase directly to RIF!