



Reading Is  
Fundamental  
RIF.org

# MARCH NEWS

## CELEBRATE NATIONAL READING MONTH WITH RIF!

### Make Every Book Count!

Join RIF in celebrating Million Book March. Million Book March is a new campaign that encourages kids, parents, teachers and volunteers to count every book read during the month of March so we can reach one million books! See how your favorite school stacks up against others nationwide by entering the school's name and the number of books read to qualify for RIF's **Readerboard**.

Get excited about reading by checking out RIF's resources, including bookmarks and a suggested reading list for each day of the month.



### RIF's Literacy Central Wins a Parents' Choice Award

RIF is excited to announce that Literacy Central has won a Parents' Choice Silver Award in the website category. The Parents' Choice Awards honor the best material for children in books, toys, music and storytelling, magazines, software, video games, television and websites. Create a free account on Literacy Central and find your favorite new reading resources today!



### 5 Tips to Encourage Young Readers

National Reading Month is the perfect time to engage the young reader in your life. RIF has you covered with five quick tips perfect for encouraging young readers. These reflect RIF's innovative approach to improving reading skills. Providing children with content-rich, age appropriate books and motivational activities can help to increase a child's literacy skills. Read on to learn how you can encourage your young reader!



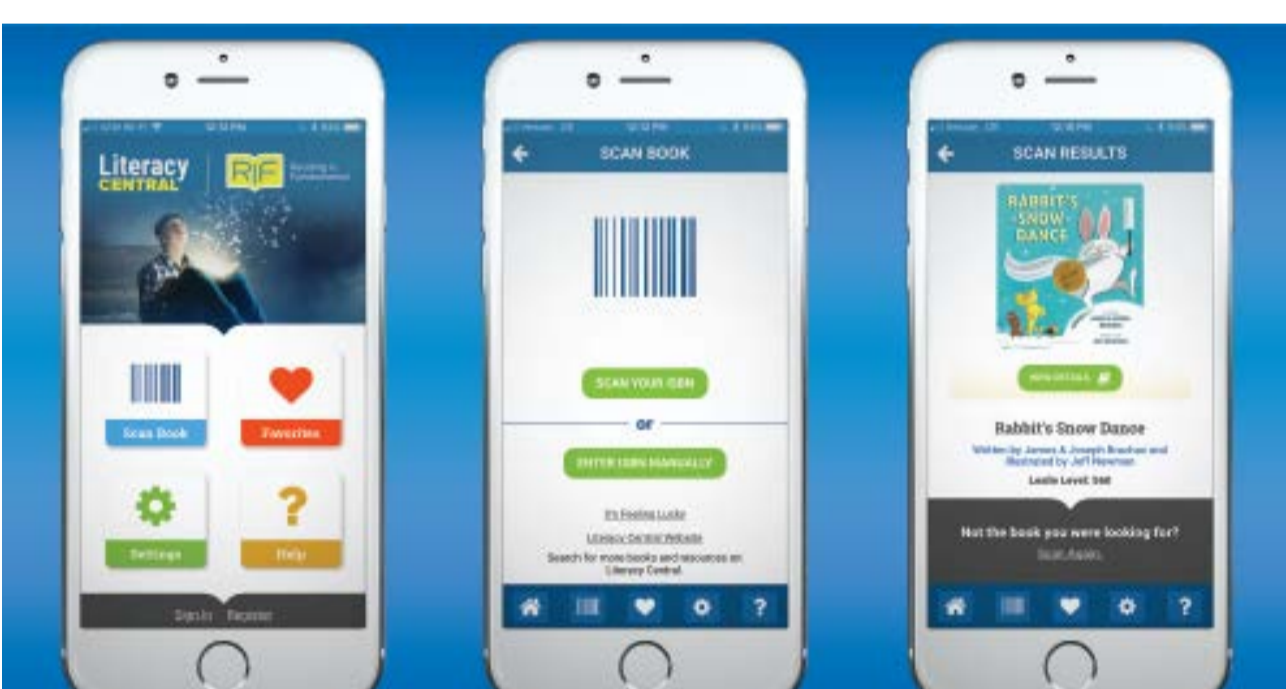
### Women's History Month Collection

Women's History Month is a great time to reflect on the achievements and everyday heroics of women around the world. RIF has curated a unique collection of books and accompanying literacy activities to celebrate women's victories, large and small. From activists and leaders, innovators and Olympians, check out the full Women's History Month Collection for a wide selection of books and activities for all readers.



### Introducing the Literacy Central App!

Give the gift of literacy this National Reading Month by supporting RIF. Donate a dollar for each book you read in March to give more kids access to the opportunities literacy provides.



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### RIF and PTA Partner to Engage Families

RIF partnered with the National PTA to provide literacy resources and tools to engage families nationwide during Take Your Family To School Week. The Henderson Hopkins PTA in Baltimore, MD had a great time celebrating during their Black History Month Storyteller Literacy Night this February. Students and their families participated in a traditional griot storytelling of *Yacine* by Kareem Abdul-Jabbar, played a game of Boggle and crafted word bracelets and bookmarks. Each family received new books to take home to continue learning outside of school.

