Make Every Book Count!

Join RIF in celebrating Million Book March. Million Book March is a new campaign that encourages kids, parents, teachers and volunteers to count every book read during the month of March so we can reach one million books! See how your favorite school stacks up against others nationwide by entering the school's name and the number of books read to qualify for RIF's Reader board.

Get excited about reading by checking out RIF's resources, including bookmarks and a suggested reading list for each day of the month.

RIF's Literacy Central Wins a Parents' Choice Award

RIF is excited to announce that Literacy Central has won a Parents' Choice Silver Award! The Parents' Choice Awards honor the best material for children in books, toys, music and storytelling, magazines, software, video games, television and websites. Create a free account on Literacy Central and find your favorite new reading resources today!

5 Tips to Encourage Young Readers

National Reading Month is the perfect time to engage the young reader in your life. RIF has you covered with five quick tips perfect for encouraging young readers. These tips reflect RIF's innovative approach to improving reading skills. Providing children with content-rich, age appropriate books and motivational activities can help to increase a child's literacy skills. Read on to learn how you can encourage your young reader!

Women's History Month Collection

Women's History Month is a great time to reflect on the achievements and everyday heroics of women around the world. RIF has curated a unique collection of books and accompanying literacy activities to celebrate women's victories, large and small. From activists and leaders, innovators and Olympians, check out the full Women's History Month Collection for a wide selection of books and activities for all readers.

Introducing the Literacy Central App!

Give the gift of literacy this National Reading Month by supporting RIF. Donate a dollar for each book you read in March to give more kids access to the opportunities literacy provides.

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