



MAY E-NEWS

RIF GROWS BLOOMING READERS!

Reading Is Fundamental
RIF.org

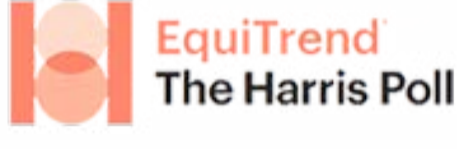
RIF and Homewood Suites by Hilton Partner to Support Children's Literacy

Reading Is Fundamental is partnering with Homewood Suites by Hilton on the shared mission of promoting children's literacy by providing hotel guests, families, teachers, parents and community volunteers with free and accessible educational materials around Homewood Suites' Lewis the Duck books. Each title is matched with literacy activities and resources, including a free e-book version to encourage kids and parents to read on the go while they travel. Homewood Suites has a long history of commitment to children's literacy and continues this legacy in partnership with RIF.



RIF Awarded Youth Nonprofit Brand of the Year

RIF is proud to have been named a 2018 Harris Poll EquiTrend® Brand of the Year and Most Trusted Brand of the Year in the Youth Nonprofit category. The annual EquiTrend® Study reveals the strongest brands across the media, travel, financial, automotive, entertainment, retail, restaurant, technology, household and nonprofit industries, based on consumer response, assessing more than 3,000 brands across more than 300 categories.



Read for Success Teacher Feature

RIF is excited to team up with Shaunda Wasik, a third and fourth grade teacher from Farmington, Minnesota. Shaunda reviewed RIF's reading intervention program Read for Success and gives you the full scoop on how to use this program to create confident readers!

Follow the link to read her review.



Soar into Space with Reading

RIF shot for the stars to celebrate National Astronaut Day with a STEAM themed space extravaganza in partnership with State Farm, Uniphi space agency, and Sleeping Bear Press. Held in Washington, D.C., students loved receiving free books and literacy resources as well as meeting astronaut Clayton Anderson.

Remember the Apollo 11 mission to the moon with a free curriculum guide or word search for an out-of-this-world reading experience.



Thanks, Teachers!

RIF believes that teaching is work from the heart in shaping young minds. This Teacher Appreciation Week, RIF hopes that all teachers will treat themselves to literacy tools that provide a strong impact. A quick registration on RIF's Literacy Central provides access to over 8,000 free reading resources, BeeLine Reader, Puzzle Creator and the brand new Literacy Central app.



Happy Mother's Day!

Often the first voice a child hears belongs to their mother. As the leading champion of children's literacy, RIF is committed to being a voice for children everywhere. Honor your mother with a gift to RIF this Mother's Day to empower kids nationwide to read and build confidence to live life without limits..

