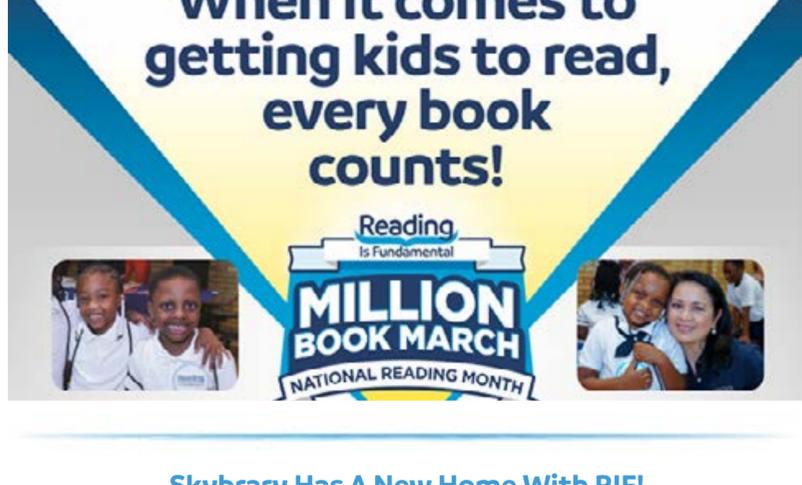


Get Reading with RIF!

RIF is celebrating National Reading Month with our annual Million Book March campaign. Designed to encourage kids across the country to collectively read one million books during the month of March, Million Book March promotes the importance of reading while giving kids the opportunity to track their progress.

Each time a child reads a book, he/she can add the number of books read to the online book counter on the [Million Book March](#) page and watch the tally change in real time.

RIF is proud to partner with Starbucks and promote the importance of children's literacy during National Reading Month. Plus, RIF wants to put books into the hands of kids who need them most and our friends at Scholastic have generously donated 5,000 books to help us do that!



Skybrary Has A New Home With RIF!

Just in time for National Reading Month, RIF expands its suite of digital offerings for young readers with Levar Burton Kids' award-winning Skybrary, an interactive library of high-quality digital books and video explorations designed to engage young readers and foster a lifelong love of learning.



Community Corner: Matching Grants

Apply for a RIF 2019 Books for Ownership matching grant now and you can double your impact on children's literacy in your community. Books for Ownership, RIF's flagship program for over 50 years, provides children with new, high quality books to take home and own. Apply for this grant to maximize your good work and watch the smiles, enthusiasm, and literacy skills multiply in your community. RIF Matching Grants are funded in part by the generous support of Macy's.

The application window for RIF's 2019 Books for Ownership Matching Grant program is now open. Grant applications will be accepted from March 1 - April 1, 2019.

Things to keep in mind:

1. You must raise half of the amount of funding you need, then RIF will provide the full amount (your half plus RIF's match) in the form of books.
2. Get started with your fundraising now! Award allocations can only be made in April after the local matching funds are received by RIF.
3. Awards are made in RIF book allocations through the online RIF Bookstore to implement the Books for Ownership program.



Inspire a Passion for Reading in Your Community

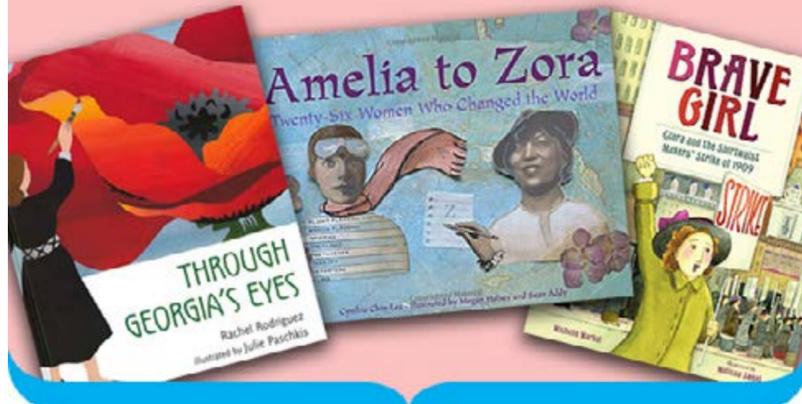
Are you reading-ready for National Reading Month? Whether you've been planning for months or wish to kick off a new National Reading Month program in your community, RIF has tips to get you started.

1. Explore RIF's National Reading Month [book collection](#) and supplemental reading activities.
2. Keep a weekly tally of books read and create a collective count for the class, school or community center. Then enter the total on [RIF's Book Counter](#).
3. Host a Million Book March reading "marathon" that encourages children to read books in a group setting to spark excitement for reading.
4. Use sample messages provided for educators and community volunteers to engage your school community during National Reading Month.



Celebrating Women's History Month

Women's History Month is a great time to reflect on the achievements and everyday heroics of women around the world. RIF has curated a unique collection of books and accompanying literacy activities to celebrate women's victories, large and small. From activists to leaders, innovators to Olympians, check out the full Women's History Month Collection for a wide selection of books and activities for all readers.



DOUBLE MATCH: National Reading Month Gifts Go Twice As Far!

National Reading Month is the perfect time to support RIF. Thanks to the generosity of a major supporter, all donations will be matched dollar for dollar up to \$50,000!

Get your match gift in early to help ensure more kids can experience the life-changing impact of literacy.



Reading Is Key

The Gamma Xi chapter of Kappa Kappa Gamma at UCLA hosted 125 local elementary school students on January 26 for A Day in the Life of a Bruin, the chapter's annual Reading Is Key celebration. Students spent the day rotating through stations that focused on key concepts including physical activity, creative expression, reading aloud, and pursuing higher education. Each student walked away with a book donated by RIF, and pursuing higher education. Each student walked away with a book donated by RIF, of Southern California and a backpack filled with school supplies donated by Jansport. The Gamma Xi chapter also made a generous \$5,000 donation to RIF to support children's literacy efforts in communities nationwide.

