



Reading Is Fundamental
RIF.org

November News:

FEAST YOUR EYES ON THIS!

From the CEO's Desk

If you are like me, you say the same thing every year when Thanksgiving rolls around "can you believe it is already Thanksgiving?" Thanksgiving kicks off a wonderful time each year when we reflect with family and friends on our past and our hopes for the future. Each year brings ups and downs but I believe the magic of the holiday season and the American spirit is that we inherently believe that things can be better. That has certainly been the case this past year here at Reading Is Fundamental and with your help, we have impacted over one million children nationwide with the life-changing power of literacy.

Want to read more? Follow the link to read Alicia's full Thanksgiving message!



Literacy Advocates Unite!

Reading Is Fundamental and the Junior League of Washington (JLW) kicked off a partnership to support homeless families in Washington, D.C. Over the next three years, JLW and RIF will bring books, literacy resources, and family-friendly fun to hundreds of children and families served by Coalition for the Homeless and Kia's Place. Our inaugural event was a festive, fall celebration filled with literacy games, a STEAM themed craft station and a read aloud of the popular kids book, Lola Loves Stories. The kids loved making animal masks (check out that adorable picture!) and were excited to take home three books each. Take a look at JLW's guest blog to see how team work makes the dream work!



Gifts that Give Back!

Ditch the socks and fruit cake and give a completely unique gift! Visit our Gifts that Give Back page where you can support a RIF kid, teacher or classroom all while checking names off of your holiday shopping checklist.



GIFTS THAT GIVE BACK!

When you give a RIF gift this holiday season, you will ensure more children have an opportunity to own books, learn how to read, and obtain the fundamental building blocks to achieve their highest potential.

- 1** PICK YOUR GIFT
- 2** CHOOSE YOUR CARD
- 3** GIVE THE GIFT OF LITERACY

Find the perfect gift today!

RIF Awards Grants to Local Literacy Programs

Reading Is Fundamental is proud to announce that we have awarded nearly 100 grants to local literacy programs. Our new matching grant initiative will directly benefit over 145,000 kids nationwide. Ranging from Boys and Girls clubs, to schools, to libraries, we are proud to partner with local literacy champions to invest in their efforts to help children read through our signature programs Read for Success and Books for Ownership. Want to positively impact literacy in your community? Check out Literacy Network, our new digital resource loaded with tools, guides and state-specific literacy facts to help volunteers make an impact in their community



#TransformationTuesday

Join us to spread the transformative power of literacy by tagging #transformationtuesday on your Giving Tuesday social media posts this November 28! Not a social media maven but still want to make a difference? Consider donating to help make this our most transformative Giving Tuesday yet!



All Smiles Here!

Did you know supporting RIF is as easy as shopping on Amazon? Sign up for Amazon Smile and a portion of your purchase benefits RIF!



First, visit [amazon.com](#) and select the option "Reading Is Fundamental, Inc. aka RIF" from the list of charitable organizations

Second, sign in to AmazonSmile from your desktop, tablet, laptop or mobile phone browser.

Third, shop as you normally would and support RIF in the process! Amazon will donate a portion of every purchase directly to RIF!



Thanks, Macy's!

We are thrilled to recognize Macy's as our November donor of the month! Since our partnership began 14 years ago, Macy's continues to provide invaluable support for children's literacy and has helped us provide books, literacy tools and educational resources to 12 million children in more than 850 communities across the country.!