



Celebrating RIF's Champion of Children's Literacy Awards

RIF honored three literacy advocates with its annual Champion of Children's Literacy awards at the National Reading Coalition on September 27 in Washington, D.C. The awards recognize the outstanding contributions of individuals who are committed to making a difference towards improving children's literacy. The 2018 honorees include:

- Sonia Sotomayor, Associate Justice of the United States Supreme Court**
- United States Senator Patty Murray (D-WA)**
- Lulu Delacre, Children's Book Author and Illustrator**

Justice Sonia Sotomayor and Lulu Delacre joined RIF at the National Reading Coalition for a conversation about the importance of literacy. With her first children's book, *Turning Pages: My Life Story*, Justice Sotomayor shares how the power of reading and her love of books put her on a path to believe anything was possible. Lulu Delacre's beautiful illustrations bring this important and heartwarming story to life.

RIF and State Farm Partner to Create Impact in Baltimore

Reading Is Fundamental teamed up with long-time literacy advocate State Farm to celebrate Library Card Sign Up Month with students in Baltimore, MD. More than 180 first graders at Govans Elementary School, Mount Royal Elementary School and Federal Hill Preparatory School were given over 500 books and supplementary reading resources, provided through the generosity of State Farm. Students at Govans Elementary also attended a reading celebration with a read-aloud and a sing-along activity with a local librarian.



Thanks Macy's

A big thanks to Macy's cardholders who participated in Macy's Thanks for Sharing campaign. Your generosity raised \$15 million for charities including RIF! Your support helps RIF provide children nationwide with books and literacy resources to read, learn and grow. Read on to learn how a RIF program in Boston supported students with free books and an exciting day of STEM-themed activities, thanks to the support of Macy's.



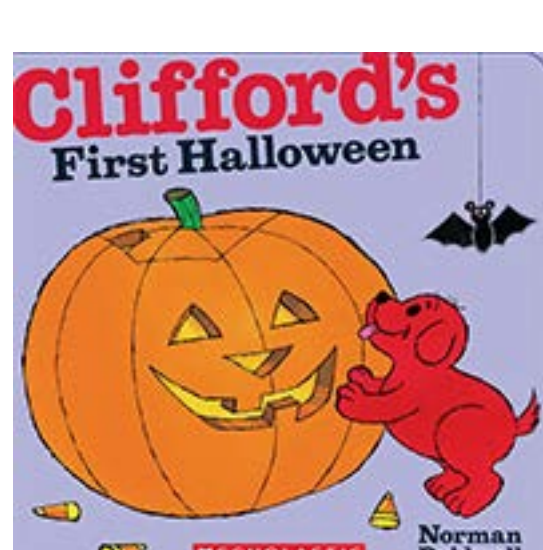
Spooky Statistics

Costumes and trick-or-treating stir a child's imagination one day a year, but literacy unleashes a lifetime of discovery. The scary truth is that over 25 million children in the U.S. cannot read proficiently. Since RIF's founding in 1966, our free books and resources have impacted more than 40 million children in all 50 states. For many kids, choosing their own book to take home sparks a lasting love of reading. Your support for RIF's work can treat children to free, high-quality books this Halloween.



RIF Teams Up With Developer to Stock Libraries in NYC Affordable Housing Communities

RIF is committed to partnering with communities across the country to join in creating a more literate America, one child at a time. Over the past year, RIF has teamed up with B&B Urban, a New York City-based affordable housing developer working to build new, energy efficient, and affordable housing for NYC residents, particularly homeless families and others with special needs. By teaming up with B&B Urban to stock the libraries in their new developments with high quality books, RIF has been able to provide children with the tools and support they need to reach their full potential through the power of literacy. Check out our blog to see the immediate, positive impact the libraries have had.



Seasonally Scary Stories

Halloween is right around the corner but something scarier than this spooky day is the fact that more than 25 million American children cannot read proficiently. RIF created this festive book collection filled with seasonal favorites matched with supplemental literacy activities so you can have a seriously spooky time in or out of the classroom and improve your young learner's reading skills at the same time! From a vocabulary list based on Clifford's First Halloween to reading extension activities from *How Many Seeds in a Pumpkin*, you can support young learners with spooktacular reading resources.

