DEDICATION

It is a pleasure to take this opportunity to reflect on another inspiring year at Reading Is Fundamental and to update our supporters and partners on the many successes we had in 2018. We could not do our work without the many people who join us in our commitment to tackling the literacy crisis in this country and helping young people develop a passion for reading that will enhance their lives.

This year, we made great strides in three areas that are critical to the success of our mission: strong leadership, high-quality content, and community connections. By continuing our flagship programs and introducing new initiatives, we have developed a powerful collection of resources to ensure that every child can read and contribute to a society that demands literacy at every level. You’ll find details on these and other events in this report.

We are so proud of what we’ve been able to achieve this year with your generous support. Even as we celebrate the thousands of children we’ve been able to reach, though, we are facing new challenges of a growing populace and limitations on funding for social and educational programs. So, we are pleased to acknowledge our accomplishments while rolling up our sleeves for the good work we have planned for the upcoming year.

2018 RIF HIGHLIGHTS

- Named Nonprofit Kids Brand of the year in the Harris Poll’s 30th annual EquiTrend Study.
- Literacy Central named Silver Medal Winner of 2018 Parent’s Choice Award.
- Awarded Library of Congress David M. Rubenstein Prize for significant and measurable contribution to increasing literacy levels.
- Convened RIF’s first National Reading Coalition bringing together leaders from education, nonprofit, government and corporate America who are committed to children’s literacy.
INTRODUCTION

At Reading Is Fundamental, we recognize that it takes broad community involvement to tackle an issue as complex and far-reaching as the nation’s literacy crisis. You are a part of that community and we thank you for your generosity in 2018. Whether you donated money, hosted a book drive, or joined us for a panel discussion, your commitment to this cause made a difference in the life of a child.

We are applying a multi-pronged approach to our mission to inspire a passion for reading among all children and solve the literacy crisis. In 2018, that meant engaging individuals and organizations to develop programs that achieved immediate and practical results, such as allowing children to select books to own, and those that prepare us to nurture partnerships that can have a wide-spread impact on the future, such as our National Reading Coalition.

This is our progress report to you. We hope you’ll enjoy seeing how your part in the puzzle made an impact and share it with others who are interested in solving the literacy crisis or making sure every child finds joy in a book. Thank you for your contributions in 2018 and we look forward to working with you in the years to come.
IN 2018 **YOU** MADE AN IMPACT.

- **10.2M** Children Reached and Impacted
- **1,145,587** Books and Literacy Resources Provided
- **113,888** Literacy Advocates
- **8,057** RIF Communities Across the U.S.

**12,616 INDIVIDUAL PARTNER DONORS**

**CORPORATE PARTNERS:**
- B&B Urban
- Dollar General
- Fidelity
- Homewood Suites by Hilton
- International Paper

**COMMUNITY PARTNERS:**
- Alpha Chi National College Honor Society
- ALA American Library Association
- American Psychological Association
- AJLI Boys & Girls Club of America
- Communities in Schools
- Alpha Chi National College Honor Society
- Gen2Gen
- Kappa Kappa Gamma
- Kiwanis
- Pitney Bowes
- Scholastic
- SONY PICTURES
- State Farm
- UG
- Library
- NEA
- National PTA
- Red Cross
- Save the Children
CORPORATE PARTNERS allow us to create meaningful and effective programs that reach young readers at every stage and across the country. Our success depends upon these deep and dedicated partnerships.

COMMUNITY PARTNERS reach children where they are – in school, in the library, at a local kids’ club. Local and national organizations remain committed to improving literacy rates and spreading the joy of reading to kids in communities across the country.

RIF IMPACT SINCE 1966

- **50 MILLION CHILDREN**
- **50 STATES**
- **416 MILLION BOOKS DISTRIBUTED**
- **17,000 PROGRAM SITES**
- **MORE THAN 1 MILLION VOLUNTEERS**
- **450 CORPORATE PARTNERS**

“Reading is power. Reading is access. Reading is the foundation for everything. Every child should be able to read.”

- Tina Fey, Variety’s Power of Women Awards Luncheon
OUR WORK IN ACTION

STRONG LEADERSHIP:
NATIONAL READING COALITION
RIF convened the first National Reading Coalition to address the literacy crisis and its impact on the nation’s workforce. Featuring case study presentations, panel discussions, a RIF Kid success story, and a lunchtime discussion with Associate Supreme Court Justice Sonia Sotomayor and the illustrator of her book, Lulu Delacre, this meeting of representatives from business, government, education and non-profits is bringing solutions to increase the literacy rate in America.

ENGAGED COMMUNITY:
LITERACY NETWORK
RIF’s community of local literacy champions connect with this community-focused, online destination for resources a school or community partner needs to implement a RIF program and become a local literacy advocate. Volunteers and organizations find volunteer tips and tools, support materials, grant information, and literacy facts to support local advocacy.

QUALITY CONTENT:
LITERACY CENTRAL
Award-winning digital site creates and sustains engaged readers with more than 10,000 free reading and literacy resources directly tied to the books teachers, caregivers, librarians and parents use and recommend every day. Users organize all their book resources in one place, create and share book lists, find helpful reading tips and strategies and track reading progress.
IGNITING A CULTURE OF READING ACROSS AMERICA

RIF MISSION
Reading Is Fundamental is committed to achieving a fully literate society by inspiring a passion for reading among all children, providing quality content to make an impact, and engaging communities in a solution that gives every child the fundamentals for success.

RIF VALUES
Founded in 1966, Reading Is Fundamental is the leading voice for children’s literacy. As the nation’s largest children’s literacy non-profit, Reading Is Fundamental maximizes every contribution to ensure all children can read and succeed.
2018 HIGHLIGHTS

OCTOBER (2017)
• Educator Outreach implemented reaching 520K teachers with book suggestions, resources and tips to support students and encourage reading.

NOVEMBER (2017)
• Disaster Relief with NBA Rebound with Reading, Chris Paul, and State Farm. 10K books donated.
  • Announced Matching Grants to local literacy programs, reaching 145K kids in 100 communities.

DECEMBER (2017)
• Homewood Suites Partnership builds literacy skills with Lewis the Duck series – ebooks and activities.

JANUARY
• National Reading Day with internet star Caleb Green donated 5K books to 3 Chicago Title One schools.

FEBRUARY
• Theatrical release of Peter Rabbit partnership with Sony Pictures #BlueJacketDay social campaign, book drives, Fandango donation. RIF promoted in PR and movie theaters.

MARCH
• Million Book March encouraged students to read a collective 1 million books.
• Literacy Central App, funded by Dollar General Literacy Foundation, with access to free literacy resources aligned with popular books.
• National Education Association Read Across America kickoff event.

APRIL
• Variety’s Power of Women Award for Tina Fey supported RIF.
• Exploration through Folktales Around the World: Voyager Stories from Google Earth.
• Summer Success Matching grants to schools, YMCAs and local organizations in 93 communities impacting 10,600 children.
MAY
• Astronaut Day book celebration with State Farm, uniphi space agency and Sleeping Bear Press.

JUNE
• Soar Into Summer Reading with book list and activities to help kids read all summer.
• RIF presentation at National PTA conference.

JULY
• RIF booth at NEA Expo.
• Children’s author Miranda Mittleman donated proceeds from PAWS and THINK! book to RIF.

AUGUST
• Macy’s Thanks for Sharing campaign. Donations to RIF support community building and greater impact.

• Macy’s Back to School Initiative with “Be the Best You” Book Collection of social-emotional learning books.
  • Literacy Tracker informal assessment tool to determine a child’s reading level.
  • Macy’s Books for Ownership events in 10 cities.

• Back to School Tools helped children transition back to school.
• RIF’s Reading Log App launched.
• Ryan Kerrigan’s Blitz for the Better with State Farm provided 100 hospitalized and special needs kids with back to school books and supplies.

SEPTEMBER
• RIF awarded 2018 Library of Congress David M. Rubenstein Prize.
• National Book Festival booth giving 10K children’s books, bookmarks, stickers and RIF information plus demonstrations of the RIF Reading Log App.
• Recognized the 2018 Champions of Children’s Literacy: Sonia Sotomayor, Associate Justice of the Supreme Court of the United States, United States Senator Patty Murray (D-Washington), and Lulu Delacre, children’s book author and illustrator.

• Hosted National Reading Coalition, bringing together thought leaders to address the connection between low literacy rates and a productive workforce.
• Library Card Month book celebration with State Farm and first-graders in Baltimore, MD.
## FINANCIALS

### SUMMARY STATEMENTS OF FINANCIAL POSITION

**SEPTEMBER 30, 2018 AND 2017**  
(DOLLAR AMOUNTS IN THOUSANDS)

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$1,580</td>
<td>$1,010</td>
</tr>
<tr>
<td>Investments</td>
<td>8,310</td>
<td>5,778</td>
</tr>
<tr>
<td>Pledges receivable, net</td>
<td>2,019</td>
<td>1,933</td>
</tr>
<tr>
<td>Prepaid expenses and other assets</td>
<td>331</td>
<td>433</td>
</tr>
<tr>
<td>Property, net</td>
<td>1,151</td>
<td>1,191</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$13,391</td>
<td>$10,345</td>
</tr>
<tr>
<td><strong>LIABILITIES AND NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Liabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$808</td>
<td>$1,270</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>22</td>
<td>—</td>
</tr>
<tr>
<td>Deferred rent and lease incentives</td>
<td>890</td>
<td>737</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td>1,720</td>
<td>2,007</td>
</tr>
<tr>
<td>Net Assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>7,946</td>
<td>4,712</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>3,133</td>
<td>3,034</td>
</tr>
<tr>
<td>Permanent restricted</td>
<td>592</td>
<td>592</td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td>11,671</td>
<td>8,338</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES &amp; NET ASSETS</strong></td>
<td>$13,391</td>
<td>$10,345</td>
</tr>
</tbody>
</table>

RIF’s Financial records were audited by Raffa, P.C. For complete set of audited financial statements, please write to RIF’s Chief Financial Officer, Reading Is Fundamental, 750 First Street, NE., Suite 920 Washington, DC 20002

### SUMMARY STATEMENTS OF ACTIVITIES

**FOR THE YEAR ENDED SEPTEMBER 30, 2018 AND 2017**  
(DOLLAR AMOUNTS IN THOUSANDS)

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUE AND SUPPORT</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>9,547</td>
<td>5,009</td>
</tr>
<tr>
<td>Donated goods and services</td>
<td>1,432</td>
<td>2,232</td>
</tr>
<tr>
<td>Contract revenue</td>
<td>598</td>
<td>415</td>
</tr>
<tr>
<td>Investment income</td>
<td>376</td>
<td>665</td>
</tr>
<tr>
<td>Other revenue</td>
<td>123</td>
<td>141</td>
</tr>
<tr>
<td><strong>TOTAL REVENUE AND SUPPORT</strong></td>
<td>$12,076</td>
<td>$8,462</td>
</tr>
<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Services:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community Literacy Awareness</td>
<td>1,632</td>
<td>2,856</td>
</tr>
<tr>
<td>Literacy Services and Other</td>
<td>2,014</td>
<td>1,232</td>
</tr>
<tr>
<td>Books for Ownership</td>
<td>1,443</td>
<td>1,891</td>
</tr>
<tr>
<td>Digital Programs</td>
<td>991</td>
<td>332</td>
</tr>
<tr>
<td><strong>TOTAL PROGRAM SERVICES</strong></td>
<td>6,080</td>
<td>6,311</td>
</tr>
<tr>
<td>Supporting Services:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fundraising</td>
<td>1,536</td>
<td>1,171</td>
</tr>
<tr>
<td>Management and general</td>
<td>1,127</td>
<td>1,287</td>
</tr>
<tr>
<td><strong>TOTAL SUPPORTING SERVICES</strong></td>
<td>2,663</td>
<td>2,458</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>8,743</td>
<td>8,769</td>
</tr>
<tr>
<td>Change in Net Assets</td>
<td>3,333</td>
<td>(307)</td>
</tr>
<tr>
<td><strong>NET ASSETS, BEGINNING OF YEAR</strong></td>
<td>$8,338</td>
<td>$8,645</td>
</tr>
<tr>
<td><strong>NET ASSETS, END OF YEAR</strong></td>
<td>$11,671</td>
<td>$8,338</td>
</tr>
</tbody>
</table>
FY18 DONOR LIST

Literacy Benefactor
$1 Million or more
In Re Electronic Books Antitrust Litigation
Macy’s, Inc.

Literacy Steward
$100,000 to $999,999
Dollar General Corporation
International Paper
Library of Congress
Kappa Kappa Gamma*
Ms. Christy A. Moberly and Mr. Mike Moberly
National Basketball Association
Panda Cares Foundation
Pitney Bowes Foundation and Pitney Bowes, Inc.
Mr. John F. Remondi and Mrs. Judi Remondi
Gary Leroy Seger Trust
Strada Education
UGI Utilities, Inc.

Literacy Patron
$50,000 to $99,999
America’s Charities
Anonymous
The Estate of Martha Ann Dykes Goldsmith
Hilton
State Farm Insurance Company

Literacy Sponsor
$25,000 to $49,999
Barnes & Noble College Booksellers, LLC
Mr. J.J. Johnson, Jr. and Mrs. Shubha Johnson
Ms. Kitty Kelley
The Lawrence A. Sanders Foundation, Inc.
Narang Foundation
The Nellie Mae Education Foundation, Inc.
Rundgren Foundation
Sony Pictures

Literacy Champion
$10,000 to $24,999
Anonymous
Benevity
Bound to Stay Bound Books Foundation
Community Foundation for Southeast Michigan
The Estate of Jean M. Denton
Heart Sing Foundation
Mr. David E. Leonard and Mrs. Pamela K. Leonard
Matthew and Amanda McCorry
Penske Business Media, LLC
Scholastic Inc.
The Starbucks Foundation

Literacy Mentor
$5,000 to $9,999
Anonymous
BI Worldwide
Bundle of Holding
Mrs. Susan O. Bush
Deutsche Bank
Iris Gasca
Mr. Joel P. Gebbie and Mrs. Jackie Gebbie
Gillian Levine
Dr. Keith Marton and Ms. Rebecca Murphy
Ms. Lorraine J. Protheroe
Mr. Domenic R. Ruscio and Ms. Bettilou Taylor
Marc Walby and Virginia Beck
World Bank Community Connections Fund

* Kappa Kappa Gamma is associated with the electronic books antitrust litigation.
**Literacy Partner**

$2,500 to $4,999

Anonymous
BDO, LLP
Charlesbridge Publishing
Mr. Marshall K. Cohen and Ms. Barbara E. Footer
Mary Evans
The Roger Gale Charitable Fund
Ira S. and Anna Galkin Charitable Trust
Lisa and Douglas Goldman Fund
Greeks4Good
Ms. Kristen Holcombe
Mr. Douglas V. Johnson and Mrs. Ruth G. Johnson
The Kerr Foundation, Inc.
Dr. Venkatarama R. Koppaka
Mr. Thomas A. Lehrer
Morrill Family Foundation
Network for Good
Night Owl Capital Management, LLC
The Eric and Joan Norgaard Charitable Trust
Outdoor Voices
Mrs. Robin C. Phillips and Kenneth M. Phillips
Channing and Scott Power
Dr. Jaya K. Rao
Mrs. Barbara Richmond and Mr. Joel Richmond
Ms. Phyllis M. Sharp
Mr. Mark C. Stevens and Ms. Mary E. Murphy
Mr. Rick Zimmerman

**Literacy Friend**

$1,000 to $2,499

The Allyn Foundation, Inc.
Amazon.com, Inc.
Ms. Kirsten A. Anderson
Anonymous
Mr. Russell E. Atha, III and Mrs. Carol H. Atha
Ms. Ann M. August
Mr. Fred A. Berry
Mr. Thomas L. Braje
Judith Brody
Mr. Ralph L. Burnham
Mrs. Angela Butler-Francio and Mr. Daniel Franco
Mary A. Callaway
Ms. Loretta V. Cangialosi
Mrs. Amanda Cantor and Mr. Daniel Cantor
Carolyn Foundation
Cal Carpenter
Mr. Robert D. Carter
Mary Anne Casey and Ricardo DeOliveira
Cengage Learning
The Phyllis and Bennett Cerf Foundation, Inc.
Ms. Cynthia M. Clarke
Michael and Christine Clarke
Ms. Megan Clayton
Ms. Haley S. Close
Sally Cockerham
Mary J. Coe
College and University Professional Association
The Community Foundation for Greater Atlanta
Ms. Caroline M. Corbin
Mr. Gary Coughlan and Mrs. Mary C. Coughlan
Mr. and Mrs. James C. Curvey
Ms. Ellen Daly
Ms. Dorothy Dayton
Diantha DeGraw

Mr. Jeffrey L. Dennis
Ms. Pamela J. Deprez
Ms. Jane H. Dillon and Mr. Donald J. Dillon
Mr. Jason Dozois
Ms. Martha Dudley
Ms. Gwen D. Ellington
Mr. Jeffrey M. Elliott
Raina Emery
Mr. A. J. Fechter
Mr. John A. Fetcho
Fidelity Charitable Gift Fund
Ms. Katharine C. Fischer
Mr. Ronald F. Foisy and Mrs. Andrea M. Foisy
Foundation Source
Mr. Delbert R. French, II
Eileen H. Friday
Ann B. and Thomas L. Friedman Family Foundation
Dr. Leonard Friedman
Mrs. Lynnel M. Garabedian
Ms. Patricia Geiger and Mr. Charles Geiger
Ms. Ann V. Gilman
Give With Liberty
Maureen and Robert Glick
Mr. Robert Grobman
Julia Guilfoyle
Ms. Gay L. Gullickson
Mr. Robert S. Hagge, Jr.
Mrs. Marguerite Hark
Mr. Paul Heldman and Jewel B. Heldman
Mr. Lee Herman
Emily Holsenback
Ms. Virginia Holzgrafe
Dr. Nancy S. Horie and Dr. Tsukasa Horie
Mrs. Carol M. Infusino and Mr. Frank Infusino
Mrs. Florence Kaufman
Ms. Andrea Kepple
Mrs. Leona Kern
Ms. Beverly Bowman  
Mrs. Ruth E. Braswell  
Ms. Mary F. Bristow  
Mr. William A. Brommelsiek and Mrs. Patricia H. Brommelsiek  
Mr. Edward A. Bruns  
Mrs. Carolyn A. Bryant and Mr. David Bryant  
Mrs. Sara L. Burke  
Dean H. Cannon  
Ms. Phyllis Casey  
Dr. Ann B. Cats  
Mr. Stanley Christianson  
Roy Christopher  
Mr. Robert F. Correale and Mrs. Patricia A. Correale  
Cosanti Foundation Cause Fund  
Cray Inc  
Carole Crocker  
Ms. Rosemarie Cuccarello  
Mrs. Diana Cutler  
Mrs. Alice W. Damp  
Ms. Caroline G. Darst  
Dr. Gary S. David and Mrs. Denise David  
Nancy B. Davis  
Mr. Robert Dennis  
Diane Diggins  
David and Jenny Dinoffer  
Mrs. Gerry P. Dobbins  
Ms. Nancy L. Donahue  
Andrew and Katherine Donnelly  
Brian Donnelly  
Mr. Jack Dorsey  
Ms. Morgan A. Doyle  
Ms. Emily Drake  
Ms. Connie Dwankowski  
Mr. and Mrs. James F. Earl  
East Stroudsburg Area School District  
eBay Foundation  
Martha Elks  
Mr. David M. Elliott  
Luise M. Erdmann  
Saul and Stephanie Finkle  
Mr. James F. Fisher  
Ms. Kerry E. Foster  
Ms. Deborah Freeden  
Ms. Gaye Fuller  
Ms. Marilyn Gaddis  
Mr. Philip Gasiewicz  
GE Foundation  
Stefanie Gerard Cohn and Jeremy Cohn  
Mrs. Karen H. Gildea and Mr. William T. Gildea  
Alvin Glick Foundation  
Mrs. Nancy E. Glover  
Gorlitz Foundation  
Ms. Gail Gregg  
Mr. Mark Gregory  
Dianne Gutterman and Ian Gutterman  
Mr. and Mrs. F. David Haas  
Ms. Alice N. Hall  
Ms. Alice Hansen  
Dr. Marie H. Hansen  
Mr. Charles Hansen  
Ms. Marcie Harvey  
Evelyn J. Hazen  
Mr. David A. Healy  
The Honorable Curtis Heaston  
Ms. Janet Helms  
Susan H. Helsel  
Mr. Stephen J. Hoffman and Mrs. Dale Hoffman  
Tom and Nanci Hoffman  
Linda Hollis and Warren V. Hollis  
Dr. Sari Hornstein  
Sharon Howell and David Howell  
Ms. Ann Hume  
Mr. Schuyler Huntoon  
Ms. Valerie E. Hyde  
Daisy R. Jones  
Dr. Judith A. Jozefiak  
JP Morgan Chase Foundation  
Marie-Claire Kardous  
Mr. Derek F. Knerr  
Mr. Robert J. Kozma  
Rae Krelitz  
Ms. Jacqueline Krump  
Mr. Richard H. Lansing  
Ms. Susan L. Larimer  
Mr. Steve P. Lazzareschi and Mrs. Linda D. Lazzareschi  
Mr. Randal Leffelman and Mrs. Karen Leffelman  
Alan Levy and Sharon Levy  
Ms. Chi-ping Li  
Karen J. Littlejohn  
Mr. William Loeb  
Ms. Rebecca S. Luce  
Mr. Stewart Macaulay  
Saad Maher  
Joyce Malzberg and Barry Malzberg  
Dr. L. John Martin and Dr. Lois A. Martin  
Ms. Elaine Matthews  
Betty L. McCormack  
Shawn McLaughlin and Wendy McLaughlin  
Mr. R. McMin  
Mr. Steve Miller  
Ms. Alice Millerchip  
Ms. Joyce Milligan  
Ms. Anna Claire Minter  
Lisa Mitchell Charitable Foundation  
Ms. Miranda Mittleman  
Mark and Susan Monroe  
Rachel Moore  
Ms. Corinne Morrissey  
Mr. William Mullen  
Ms. Barbara Murray  
Bhasker Natarajan and Teresa Chick  
Mr. Bruce Nesbitt  
Ms. Linda Newman
Ms. Carol G. Norman
Theodore Nowick and Robert Taylor
Mr. Darrell P. O’Brien
The Robert & Marcia Oswald Family Foundation
Ms. Mary M. Overbey
Dr. Laurie J. Ozelius, Ph.D.
Ms. Shruti Patel
Ms. Lenore Pearlman
Dr. Catherine Peichel
Ms. Kara Popiel
Lester Poretsky Family Foundation
Possner Wiggins Family Fund
Mrs. Alice C. Pulver and Dr. Donald W. Pulver
Ms. Patricia J. Puricelli
Diana J. Rafferty and James T. Rafferty
Doris Ramsey
Dr. Sashank Reddy
Jerard P. Reilly Trust
Mr. James P. Riney
Mrs. Gay A. Roane and Mr. George G. Roane
Ms. Jennifer J. Robb
Ms. Sarah A. Robinson
Mr. James F. Rogers and Mrs. Katrinka V. Rogers
Mr. William Rohner and Mrs. Kathy Rohner
Susan Ross
The Lena Kay Rufus Memorial Scholarship Fund
Ms. Nancy T. Russell
Arthur F. Ryan
William Ryan
James Sandman
The Susan Sarandon Charitable Foundation
Charles Schottenstein
Mr. H. Gunter Seydel
Dr. Martin Shankland
Mr. David Shannon
Mr. Eric Shepard
Dr. Anne M. Shewan
Mr. Dennis J. Signorovitch
Mr. Bobby Singh
Helen L. Sisk
Mr. Joseph H. Smierciak
Mr. Stephen H. Spargo
Ms. Cynthia Steckel
Mrs. Nancy L. Stegens
Ms. Nancy C. Stephens
Ms. Ruth Stewart
Ms. Glenna G. Stewart
Mr. Carl C. Stifel
Barbara Stinnett
Lilly Su
Jeanne Svec
Joan Switzer
Mr. Karel L. Tabor
Mr. Richard D. Taylor, III
Grant Taylor
Ms. Barbara A. Tenenbaum
Dr. Lloyd E. Thompson
Thomson Reuters
Mr. William C. Timmermeister
The T. Rowe Price Program for Charitable Giving
John Tulley
Mr. Henry F. Turner
Ms. Beverli S. Uithoven
United Way of Greater Philadelphia & SNJ
Uprise Books
Ms. Susan Valentine
Mrs. Concita L. Vanbibber
Mr. Kenneth Walden
Ebonya Washington
Ms. Mildred Weissman
Mo and Cheryl Willems
Mr. H. Stanley S. Windham
Ms. Margaret A. Wood
Gary Wright
Ms. Peg Yorkin
Ms. Prudence Younger
Klaus Ziock

Giving Circle - Friend
$250 to $499
Cheryl Adams and W D. Adams
Mary W. Adams
Ms. Karoline Adler
Mr. Laurence Agron
Oluade A. Ajayi
Judith Albano
Ms. Emogene Alexander
AllianceData
American Psychological Association
Ms. Suzanne Anderson
Ms. Betty J. Andrews
Richard Andrews
Anonymous
James Antonio
Ms. Rosanna Aragon
Ms. May M. Arakaki
Edgar Aronson
Annette Aspillaga
E. B. Asplundh
Frances A. Bachman and Joseph F. Bachman
Charitable Fund
Charles and Shelley Baker
Stetson Baker
Ms. Megan Baldrige
Ms. Elizabeth D. Barlow
Alice M. Barney
Mr. Brian M. Barry
Ms. Sharon Basil
Harold Bassler
Phoebe Becktel
Tara Beiswenger
Benjamin Family Charitable Fund
Paul C. Berner
Mr. Edward A. Berry
Margaret Bersch
Ms. Kristin A. Birkness
Ms. Linda C. Bischoff
Mr. Arthur D. Bissell and Mrs. Sandy E. Bissell
Hille Blackshaw
Ms. Katherine Blanchard
Ms. Elizabeth F. Doctor
Mr. Phil Bonfiglio and Mrs. Ruth C. Bonfiglio
Ms. Kathryn Booth and Mr. James H. Booth
Mrs. Kimberly A. Bottoms and Mr. Danny L. Bottoms
James Bourgeois
Mrs. Doris E. Bouwensch
Ms. Mary L. Bowman
Linda Boyles
Barbara Braddick
Mr. Craig Bradford
John and Rosemary Braniff
Ms. Sally Brenkus
Mr. David Brennan
Mr. Timothy K. Britow and Ms. Lindsay B. Morgan
Mr. Jay Brodsky
Ms. Catherine M. Brose
Ms. Mary A. Brownell
Mr. Daniel R. Bruckner
Ms. Carol O. Brumett
Ms. Anne L. Bryant
Ms. Mary C. Bucholtz
Mrs. Patricia A. Bulgar
Elaine Bullington
Amoret Bunn
Hope Byer
Patty Cabot
Mr. Thomas F. Callan
Ms. Cristina Campbell
Ms. Jane E. Campbell
Maria Canizales
Mr. Richard Cantor
Ms. Yvonne T. Cappello
Jerry Carle
Elizabeth M. Carson
Versel Case
Ms. Kay Casstevens
Mrs. Allayne F. Chappelle and Mr. Brian J. Chappelle
Ms. Patricia Chappelle
Chick-fil-A at Manhattan (KS) FSU
Mr. Stephen Christenson
Ms. Rea Christoffersson
Jennifer Chubb
Mary Clark
Mr. Robert E. Clark
Mr. Edward B. Clouses, II and Mrs. Mary Clouses
CoBank
Joanne Cohen
Patricia Coleman
Mr. Lawrence Collen
Pearl Compaan
Mr. William Connolly and Mrs. Margaret R. Connolly
Ms. Grace L. Cooke
Ms. Monica Corley
Ms. Regina Corso
Mr. Lawrence A. Covick
Mr. James N. Cowden and Mrs. Christine S. Cowden
Richard and Lynn Cowles
Dr. Hilary Crew
Ms. Ellen M. Crocker
Dr. Lois S. Cronholm-Neff
Ms. Linda Crowley
Diana Cummiskey
Josephine C. Curtis
Jo Anna Dale
Charlotte Dallett
Mrs. Beryl C. Danner
Ms. Carlotta Daugherty
Ann C. Davies
Mrs. Judith L. Deane
Miss Erin DeBee
Julia De Carlo
Lila Decker
Ms. Mirta Delgado
Mrs. April H. Denny and Mr. Joseph P. Denny
Mrs. Marsha L. Dentel
David DeRousse
Mary De Sarra
Clare Deslauriers
Ms. Joanne Diamantis
Benjamin C. Dibble
Ms. Patricia M. Dickerson
Ms. Katharine H. Dillingham
Elizabeth Dion
Ruth Draper
Kevin & Mary Pat Dunleavy
Ms. Mary H. Dunn
Mrs. Bethany Eanes
Mrs. Ina J. Ebenstein and Mr. Daniel S. Ebenstein
Ken Eisenhardt
Mr. Alan Engler
Ms. Jean M. Esswein
Katherine Evans
Mr. Gerald Faigeles
David Falk
Mrs. Trish Farrell
Mrs. Sybil M. Favrot and Mr. D. B. Favrot
Ms. Nancy K. Fazzino
Michael and Bernardine Fein
Ms. Erin A. Felger
Mr. Thomas S. Ferguson
D. Ferragano
Deborah Fineberg
Lynn Fisher Foundation
Ms. Patricia Fitzgerald
Anne Fitzpatrick
Ms. Beth A. Flanagan
Ms. Judith Flath
Ms. Esther M. Floyd
Ms. Ruth M. Flucke
Mr. and Mrs. Randall Kish
Stephen Kitchen and Mary Kitchen
Adelyn Klarin
Nina L. Klein
Pamela and Terry Kline
Ms. Lee Kobayashi
Mark Kopel and Noreen O’Neill
Linda Korinek
Mrs. Isabel Kouri
Ms. Cheryl J. Kowalczyk
Mrs. Stacey Krone
Patrick Krumenacker
Mr. Dan Krunnfusz
Mr. Craig R. Kuhns
Ms. Lisa Frias Kujolic
Mr. Robert Laemle
Ms. Sylvia Lake
Mrs. Beryl La Motte
Nancy Landis
Dr. Leslie G. Landrum
Dr. John B Lane
Mrs. Betty L. Larsen and Mr. James H. Larsen
N. J. Larson
Nancy Laskin
Ms. Ann Lavoie
Mr. Paul R. Lawrence
Ms. Barbara K. Lawver
Laura & Bryan LeDuc
Kay Ledyard
Anne Lee
Dr. Matthew R. Lee and Karen Lee
Ms. Ellen Lehman
Emily W. Leider
Ms. Helena Lesher
Mr. Stephen R. Lesnak
The Reverend Sally M. Letchworth Bub
Colin, Morgan and Maddie Levi
Ms. Milicent Levy
Ms. Pamela Lew
Ida Lewenstein
Dorothy Lewis and Donald Lewis
Herbert F. Lewis
Patricia Lewis
Sandy Lewis
Ms. Betty Lies
Dr. Blaine W. Lilly
Ms. Michaelleen Linahan
The Honorable Blanche Lincoln and Dr. Stephen Lincoln
Jeanne Lindberg
Marigold Linton
Mr. Douglas J. Loewy
Ms. Eileen D. Logan
Loma Society of Central Illinois
Mr. Samuel Lukens
Mr. Mark T. Lynch
Ms. Margaret Lysaght
Jeanne Lytton
Katharine Lyver
John D. & Catherine T. MacArthur Foundation
Mr. Glenn Madrigano
Judy and Bucky Magness
Karlo B. Magnum
Stephen Maitland-Lewis
Ms. Jane Maland
Jack Malin
Sarah Manchester
Mr. Richard L. Manson
Mr. Thomas J. Marlowe and Mrs. Carol Marlowe
Ms. Shelby A. Martin
Mr. Michael P. Mayne
Mrs. Robert McBride
Ms. Maureen W. McCarthy
Dr. Mitchel McClaran
Mr. Malik C. McCotter-Jordan
Carol McCurnin and John McCurnin
Mrs. Heather McGinn
Karen McKinnon
Mr. Edward McLaughlin
Ms. Joan McManus
Medalie Family Fund
Ms. Sharon Medlock
Paul Meier
Ms. Julie Melton
Ms. Elizabeth G. Menaghan
Mr. Robert Mendelson
Douglas Mendenhall
Mrs. Isabel Merians
Ms. Judith A. Merrill
Ms. Virginia E. Merrill
Mr. Ronald V. Mershart
Mr. John P. Messina
Lotte Meyer
Ms. Ann E. Miller and Dr. George A. Komatsoulis
Mr. Jay Miller
Ms. Patricia C. Miller
Patrick and Susan Miller
Ms. Irena J. Mills
Ralph Milnes
Lenore Mironchik
Ms. Maureen Mitchell
Ms. Rita Mitchell
MobileCause
Ms. Cindy Moody
Beverly Morrell
Ruth I. Morton
Mr. Gabriel Mounce
Ms. Barbara Musgrove
Ms. Sandy Nachman
Ms. Lorraine Nagle
Doris Nagorsen
Mr. William A. Napieckinski
Joel Nathanson
Ms. Linda Nevaldine
Ms. Jo-Anne Niemczyk
Mr. Reid Sullivan
Joanne Sundheim
Jamie Sundstrom
Constance Sutton
Ms. Rebecca L. Swanson
Karen Swartzlander and Steven Swartzlander
Mr. Jeffrey B. Tener
Ms. Amanda Terry
Jeff and Cathie Thermond
Ms. Laurel E. Thompson
Ms. Danielle Thu
Mr. Gregory Tobias and Ms. Marjorie S. Gapp
Elaine Tobin
Michael Toner
M. A. Toomey
Saundra Torry
L. M. Touw
Mrs. Myluong L. Tran
Travelers
Mr. Robert O. Tyler
United Way of the National Capital Area
University Tees, Inc
Ms. Catherine Urban
Maurice Utley
Ms. Wilfriede van Assche

Daina B. Vandervort
Ms. Robin E. Velte
Janice M. Viscomi
Dr. Mark Vukalvic and Mrs. Maritza Vukalvic
Jean Wadsworth
Frances Ann Walker
Theodore Walton
Ms. Cynthia Ward
Thomas E. Watson
Sherida Weaver and Eric Weaver
Medford S. Webster
Sarah Webster and Tom Webster
Mr. Joseph S. Weening
Betty Weisel
Pam Wesley
Anne F. West
Allene M. White
Constance White
Paul Whyte and Shelley Whyte
Emily Wiley
Mr. Gerald Williams
Jacqueline Williams
Michael T. Williams
Judy Wills
Mr. Jonathan Wimbish

Michael Woinoski
Mr. Frank A. Wolfe
Ms. Carol A. Wolfinbarger
Ms. Carol Wolowitz
Marilyn Woodhouse
Ms. Carol E. Wooley
WSK Management, LLC
Mr. Allan Wyatt and Ms. Nina Marlowe
Peta Wyllie
Ms. Karen Yates
Ms. Phyllis K. Yorks
Don Young
Kathleen Zortman
Mr. Alexander M. Zutkoff

* Literacy Champion chapters: Beta Pi, Delta Tau, Delta Iota, Epsilon Rho.
  Literacy Mentor chapters: Beta Xi, Chi, Delta Sigma, Epsilon Zeta, Eta Iota, Gamma Pi, Rho Deuteron, Zeta Mu.
  Literacy Partner chapters: Chapters: Beta Mu, Beta Rho, Beta Tau, Epsilon Omega, Epsilon Phi, Epsilon Psi, Epsilon Upsilon, Eta Chi, Eta Gamma, Eta Zeta, Gamma Chi, Gamma Iota, Gamma Mu, Gamma Zeta, Theta, Zeta Sigma, Zeta Zeta.
INVESTING IN CHILDREN’S LITERACY

RIF, in partnership with individuals, corporations, and foundations across America, is leading the way in investing in children’s literacy. All gifts to RIF support our work to provide free, high-quality books to the children who need them most, enriching supplementary online content and helpful support for parents, educators, and caregivers. Every gift makes a difference.

GIVE ONLINE
Fast, simple, and secure. A gift of any amount can be made at RIF.org/donate.

GIVE BY MAIL
Make a gift of any amount from your checking account or through your donor-advised fund and send to: Reading Is Fundamental, 750 First Street, NE, Suite 920, Washington, DC 20002.

GIVE BY PHONE
Make a secure credit card gift by calling (888) 725-4801.

GIFTS OF APPRECIATED SECURITIES
Stock that has increased in value is one of the most popular assets for charitable giving and may have tax advantages. To make a gift of securities, contact Romeo Ferrufino at (202) 536-3415.

HONOR, TRIBUTE, AND MEMORIAL GIFTS
Honor a friend, teacher, colleague, or family member’s passion for children and literacy by making a gift in their name, online at RIF.org/donate or call (888) 725-4801.

ESTABLISH A BEQUEST
To include a gift in your will, please consider the following language:
I give, devise, and bequeath to Reading Is Fundamental, a non-profit corporation, organized and existing under the laws of the District of Columbia, the sum of $__________ (or ______% of my estate) for its general purposes.

GIFT RETIREMENT ASSETS
Including Reading Is Fundamental as a beneficiary of your retirement accounts can be a simple and tax-wise gift that furthers children’s literacy while leaving other, less heavily-taxed assets to your loved ones.

FOUNDATION GRANTS
Foundation partners provide important resources that fund the development of tools and materials to support reading in every community.
CORPORATE PARTNERSHIPS
Partnering with RIF is a way for companies to make a meaningful impact on children’s literacy while building awareness and increasing brand loyalty. Corporate partnerships provide critical support for RIF’s core programs and offer a powerful association with the nation’s largest non-profit organization for children’s literacy. For information, contact Beth Meyer, Chief Marketing Officer, at (202) 536-3492.

LEGAL DESIGNATION OF READING IS FUNDAMENTAL
Reading Is Fundamental is a nonprofit 501(c)(3) tax-exempt organization.

Our legal name and address are:
Reading Is Fundamental
750 First Street, NE • Suite 920
Washington, DC 20002

Our federal tax identification number is 52-0976257.

For more information or to start a philanthropic conversation, please call (888) 725-4801 or (877) RIF-READ.

2018 BOARD OF DIRECTORS
As RIF’s governing body, this board helps establish the goals that enable us to maintain a clear focus and impact the lives of so many children.

- Jack Remondi
  Chairman of the Board / President & CEO, Navient

- Christy Moberly
  Vice Chair / Senior Vice President, State Farm Insurance Companies

- J.J. Johnson
  Secretary / Executive Vice President, Gov’t Relations & Public Policy Group, Fidelity Investments

- Marc Walby
  Treasurer / Managing Director & Chief Operating Officer, Risk Management (Americas), Deutsche Bank

- Kitty Kelley
  Writer

- Emily Moore
  Vice President, Operations, Gestvision

- Carolyn Simpson
  Children’s Advocate

- Rick Zimmerman
  Retired Vice President, Sunny Delight Beverages Co.
Reading Is Fundamental is dedicated to ensuring that every child has the resources they need to develop a lifelong love of reading and the strong literacy skills necessary to thrive in a rapidly changing world. This year, we continued to take action to address the nation’s literacy crisis from a number of angles, recognizing that a valid solution will require a complex approach. As the nation’s largest non-profit organization for children’s literacy, we provide books, high-quality online content, community support, and partnership opportunities that will help change the story for millions of young readers.