BOOK
PEOPLE
UNITE
We prepare and motivate children to read by delivering free books and literacy resources to those children and families who need them most.
This year, RIF celebrated its 45th anniversary. That’s nearly half a century of providing books to children in need and helping them discover the lifelong joy of reading!

To date, we have delivered more than 400 million new books into the welcoming hands of children in all 50 states, three U.S. territories, and our nation’s capital. And with these gifts of learning, lives have been transformed.

With all of our great accomplishments, it’s truly incredible to recall RIF’s humble beginnings. It was in 1966 that RIF founder Margaret McNamara began sharing children’s books from the back of her car with kids in need at an elementary school in Washington, D.C. She understood that if children are going to become better students, they need access to and ownership of these essential tools of learning. And from her passion and ingenuity, RIF was born.

Yet despite the commitment of a like-minded legion of children’s literacy champions over the years, we now find ourselves with significantly reduced resources to fulfill our mission. The loss of federal funding for RIF’s signature Books for Ownership program has significantly affected our ability to reach every child in need.

Our response? RIF has remained unyielding. This year, we reorganized to achieve efficiency at our new core level of $8.5 million. We strengthened our partnerships with corporate, foundation, and individual donors. And we re-energized the RIF brand by launching our new Macy’s-funded PSA campaign, “Book People Unite.” Most importantly, we continued to deliver books to those children who need them most.

So now, for the 45th time, we offer thanks to all of the generous partners and donors whose continued support guarantees a brighter future for the children we serve.

JOHN REMONDI
Chairman, Board of Directors

CAROL H. RASCO
President and CEO
## 2012 RIF By the Numbers

<table>
<thead>
<tr>
<th>States</th>
<th>Children</th>
<th>Books</th>
<th>Sites</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alabama</td>
<td>73,564</td>
<td>184,959</td>
<td>590</td>
</tr>
<tr>
<td>Alaska</td>
<td>17,651</td>
<td>231,912</td>
<td>95</td>
</tr>
<tr>
<td>Arizona</td>
<td>91,004</td>
<td>227,811</td>
<td>362</td>
</tr>
<tr>
<td>Arkansas</td>
<td>26,428</td>
<td>60,024</td>
<td>220</td>
</tr>
<tr>
<td>California</td>
<td>494,299</td>
<td>1,335,748</td>
<td>1,676</td>
</tr>
<tr>
<td>Colorado</td>
<td>63,476</td>
<td>163,590</td>
<td>236</td>
</tr>
<tr>
<td>Connecticut</td>
<td>55,458</td>
<td>158,248</td>
<td>104</td>
</tr>
<tr>
<td>Delaware</td>
<td>8,086</td>
<td>20,214</td>
<td>28</td>
</tr>
<tr>
<td>District of Columbia</td>
<td>11,175</td>
<td>226,247</td>
<td>178</td>
</tr>
<tr>
<td>Florida</td>
<td>247,301</td>
<td>319,257</td>
<td>1,000</td>
</tr>
<tr>
<td>Georgia</td>
<td>59,523</td>
<td>148,807</td>
<td>444</td>
</tr>
<tr>
<td>Guam</td>
<td>4,432</td>
<td>6,820</td>
<td>7</td>
</tr>
<tr>
<td>Hawaii</td>
<td>20,671</td>
<td>51,677</td>
<td>74</td>
</tr>
<tr>
<td>Idaho</td>
<td>10,441</td>
<td>261,011</td>
<td>99</td>
</tr>
<tr>
<td>Illinois</td>
<td>155,818</td>
<td>418,544</td>
<td>71</td>
</tr>
<tr>
<td>Indiana</td>
<td>86,024</td>
<td>265,024</td>
<td>320</td>
</tr>
<tr>
<td>Iowa</td>
<td>21,002</td>
<td>57,830</td>
<td>169</td>
</tr>
<tr>
<td>Kansas</td>
<td>50,609</td>
<td>146,522</td>
<td>236</td>
</tr>
<tr>
<td>Kentucky</td>
<td>65,809</td>
<td>164,524</td>
<td>260</td>
</tr>
<tr>
<td>Louisiana</td>
<td>33,532</td>
<td>108,452</td>
<td>107</td>
</tr>
<tr>
<td>Maine</td>
<td>19,998</td>
<td>49,048</td>
<td>94</td>
</tr>
<tr>
<td>Maryland</td>
<td>33,697</td>
<td>84,046</td>
<td>103</td>
</tr>
<tr>
<td>Massachusetts</td>
<td>24,248</td>
<td>92,233</td>
<td>427</td>
</tr>
<tr>
<td>Michigan</td>
<td>54,713</td>
<td>111,781</td>
<td>654</td>
</tr>
<tr>
<td>Minnesota</td>
<td>17,962</td>
<td>44,454</td>
<td>105</td>
</tr>
<tr>
<td>Mississippi</td>
<td>68,281</td>
<td>166,937</td>
<td>227</td>
</tr>
<tr>
<td>Missouri</td>
<td>21,002</td>
<td>183,231</td>
<td>337</td>
</tr>
<tr>
<td>Montana</td>
<td>10,001</td>
<td>20,230</td>
<td>89</td>
</tr>
<tr>
<td>Nebraska</td>
<td>7,401</td>
<td>8,503</td>
<td>58</td>
</tr>
<tr>
<td>Nevada</td>
<td>31,968</td>
<td>75,920</td>
<td>59</td>
</tr>
<tr>
<td>New Hampshire</td>
<td>1,662</td>
<td>3,356</td>
<td>15</td>
</tr>
<tr>
<td>New Jersey</td>
<td>26,172</td>
<td>187,910</td>
<td>309</td>
</tr>
<tr>
<td>New Mexico</td>
<td>52,468</td>
<td>81,946</td>
<td>103</td>
</tr>
<tr>
<td>New York</td>
<td>32,248</td>
<td>189,013</td>
<td>45</td>
</tr>
<tr>
<td>North Carolina</td>
<td>48,428</td>
<td>120,094</td>
<td>339</td>
</tr>
<tr>
<td>North Dakota</td>
<td>10,004</td>
<td>22,004</td>
<td>68</td>
</tr>
<tr>
<td>Ohio</td>
<td>58,448</td>
<td>148,870</td>
<td>404</td>
</tr>
<tr>
<td>Oklahoma</td>
<td>27,416</td>
<td>68,536</td>
<td>131</td>
</tr>
<tr>
<td>Oregon</td>
<td>64,997</td>
<td>122,332</td>
<td>770</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>187,481</td>
<td>328,702</td>
<td>807</td>
</tr>
<tr>
<td>Puerto Rico</td>
<td>50,824</td>
<td>78,312</td>
<td>78</td>
</tr>
<tr>
<td>Rhode Island</td>
<td>5,194</td>
<td>11,598</td>
<td>104</td>
</tr>
<tr>
<td>South Carolina</td>
<td>49,441</td>
<td>123,602</td>
<td>154</td>
</tr>
<tr>
<td>South Dakota</td>
<td>12,450</td>
<td>32,175</td>
<td>49</td>
</tr>
<tr>
<td>Tennessee</td>
<td>19,997</td>
<td>58,024</td>
<td>316</td>
</tr>
<tr>
<td>Texas</td>
<td>293,316</td>
<td>1,463,287</td>
<td>1,355</td>
</tr>
<tr>
<td>Utah</td>
<td>15,685</td>
<td>32,041</td>
<td>69</td>
</tr>
<tr>
<td>Vermont</td>
<td>7,877</td>
<td>17,987</td>
<td>52</td>
</tr>
<tr>
<td>Virgin Islands</td>
<td>4,027</td>
<td>10,067</td>
<td>11</td>
</tr>
<tr>
<td>Virgin Islands</td>
<td>15,510</td>
<td>29,240</td>
<td>332</td>
</tr>
<tr>
<td>Washington</td>
<td>65,505</td>
<td>164,763</td>
<td>148</td>
</tr>
<tr>
<td>West Virginia</td>
<td>12,920</td>
<td>30,400</td>
<td>64</td>
</tr>
<tr>
<td>West Virginia</td>
<td>3,428</td>
<td>14,559</td>
<td>204</td>
</tr>
<tr>
<td>Wyoming</td>
<td>4,362</td>
<td>10,404</td>
<td>38</td>
</tr>
</tbody>
</table>

4,092,662 Children  
10,231,655 Books  
16,147 Sites
Macy’s has been a committed supporter of RIF’s mission since 2004, and our partnership has had a real and lasting impact on children in communities across the nation. In our ninth year working together, Macy’s helped raise more than $26 million for RIF, which has been used to purchase new books for children in need and to promote literacy at all reading levels. Through customer-supported fundraising campaigns, in-store events, and volunteer activities, Macy’s donated funds, resources, and employee time to further the important message that literacy is a key to future success.

Macy’s 2012 “Be Book Smart” campaign kicked off with special reading celebrations in five select stores, with the help of several local professional football players. By the end of the year, Macy’s helped raise $4.8 million for RIF through 1.6 million coupons sold in 673 stores. And for every coupon sold by Macy’s dedicated associates, a brand new book was provided to one of the hundreds of thousands of at-risk kids across the nation—many of whom live near the very stores that helped raise these critical funds.

Macy’s is also the founding sponsor of RIF’s Multicultural Literacy Campaign, a multi-year effort to promote and support early childhood literacy in African American, Hispanic, and American Indian communities—where reading scores are often the lowest in the nation. And as RIF’s lead partner for volunteer engagement, Macy’s continues to help foster a spirit of volunteerism in communities nationwide.

Dear RIF and Macy’s,
I just want to thank you for what you both did. I know you did a lot of work to get the books for us. So I want you to feel happy. Now when you read this you will feel happy and warm inside.

Sincerely,
Kyle
To promote children’s literacy and family reading time, Carl Buddig & Company partnered with RIF for a second year in 2012 to support the “Be a Reader” campaign and helped raise $100,000 for RIF. The cause marketing campaign invited consumers to join the fun through purchases of Buddig products and by taking part in key campaign activities that help support RIF and its literacy programs throughout the year. 

Like good nutrition, reading nourishes young minds and sets the stage for future success in life. Through the “Be a Reader” campaign, our goal is to encourage families to read together while providing needed resources to underserved communities.

For nearly 20 years, Nestlé has supported RIF through donations of more than $5 million, which has been used to help hundreds of thousands of children.

Through Nestle’s “Share The Joy of Reading” Program, Nestle donates $.10 to RIF for every valid promotional code entered from specially marked packages of Nestle and Wonka candy.

To help launch National Reading Month in March, actress Kate Beckinsale teamed up with the Nestlé “Share the Joy of Reading” Program to raise awareness of the importance of children’s literacy. She visited the Barnes & Noble bookstore at The Grove in Los Angeles to read to young children and their families, and to talk about her love of books and learning.

Dear RIF,

I am very thankful for you giving me a book and letting me keep it. Thank you from the people who need the books and the people that don’t have enough money for books.

Aireyonna
PITNEY BOWES

RIF’s “Share the Message: READ!” family literacy events partnership with Pitney Bowes continued in 2012. The support of Pitney Bowes has helped RIF reach countless children and families—inspiring new generations of lifelong readers.

This year’s partnership supported children’s literacy with a Family Literacy Night celebration at Stepping Stones Museum for Children in Norwalk, Conn. As part of Pitney Bowes’ annual Global Volunteer Month program (April), employees joined RIF and a record-breaking 1,000-plus children and parents, giving away 2,000 free books and participating in numerous activities, including read-alouds centered on the theme of global communications. Rep. Jim Himes of Connecticut’s 4th District and Norwalk Mayor Richard Moccia also joined the festivities, with Rep. Himes reading to a roomful of children and families.

Pine-Sol

In March, a study commissioned by Pine-Sol concluded that a clean-smelling house might help contribute to higher grade point averages. In response to this finding, Pine-Sol teamed up with RIF and donated $50,000 to help children gain access to the books they need to achieve. In addition, Pine-Sol hosted a “like” campaign on the brand’s Facebook page to create awareness of the partnership.

KUMON

Kumon, the world’s largest after-school math and reading enrichment program, partnered with RIF to raise funds to provide books to children in underserved communities. In March, Kumon donated $10 to RIF (the equivalent of four new books) for each new student who enrolled in Kumon, totaling nearly $70,000 in support of RIF’s mission. Kumon shares RIF’s passion for improving childhood literacy to create lifelong readers who develop to their fullest potential and positively contribute to their communities.

STATE FARM

RIF and State Farm collaborated in hosting a “Flashlight Reading Night” event at Laburnum Elementary School in Richmond, Va. Volunteers from State Farm helped distribute flashlights, activity sheets, tote bags, and 1,100 books to 550 children participating in a number of motivational reading and safety activities. The children used their flashlights to follow along with an in-the-dark read-aloud led by local police officers and firefighters.

Prior to the event, teachers from the school participated in professional development from RIF on how to incorporate Science, Technology, Engineering, the Arts, and Mathematics (STEAM) into various kinds of books for children. Each teacher received a STEAM book to use in the classroom.

CUSTOM GIVING

RIF is fortunate to have many corporate and foundation supporters who continue to give generously each year. These partnerships allow RIF to serve more children with higher-quality books, as well as provide additional literacy services across the country. We are grateful to the following supporters for their commitment to children’s literacy and to RIF’s mission: Capital One Financial Corporation, Dollar General Corporation, Sallie Mae, Inc., UGI Utilities, Inc., Community Foundation for Southeast Michigan, ConocoPhillips, Barnes & Noble College Booksellers, Heart Sing Foundation, Rundgren Foundation, The Lawrence A. Sanders Foundation, Inc., and many more.
Dear Book People,
Thank you for my book *Walking to School*. It is a great book. You are so special to me and the whole class. I will always remember you for giving us books.

Shakiria

**BOOK PEOPLE UNITE!**

On April 17, RIF launched “Book People Unite,” a multi-year initiative that shines a spotlight on the children’s literacy crisis in America and urges those who believe in the transformative power of books to take action.

At the center of the awareness campaign is a public service announcement (PSA) featuring a montage of beloved children’s book characters come to life set to a star-studded soundtrack produced by Grammy Award-winning band The Roots. And Emmy award-winning actor, LeVar Burton, makes a special appearance.

The campaign also features online, radio, and print ads asking viewers to visit BookPeopleUnite.org to join the movement through an online pledge and receive action tools to help ignite a reading renaissance in their own backyard.

The campaign was funded by the generous support of Macy’s and developed in collaboration with creative agency Mother New York.

Emmy award-winning actor, LeVar Burton
SUPPORTING MILITARY FAMILIES

When duty calls, soldiers with children require innovative approaches to staying connected. On April 4, families with a parent ready to deploy met with RIF to discuss the strategy employed by U.S. Army Colonel Mike Fenzel and his wife Lisa, who recorded video of Mike reading aloud books to be watched while he was away by his 20-month-old son Marcus and baby brother Christopher.

More than 400 children and their parents joined RIF at Devers Elementary School in Fort Bragg, N.C., with each child receiving two free books and reading activity guides with tips for their parents, thanks to support from Macy’s. The kids were also treated to read-alouds from soldiers, including Colonel Fenzel. RIF partnered with United Through Reading for the event.

At special reading celebrations in Fort Bragg and on the USS Bush, with First Daughter Doro Bush, of the Barbara Bush Foundation, hundreds of military families were also treated to read-alouds and free copies of *The Kiss Box*, a book that tells the story of how a mother bear and her child cope with separation. Families left with their own specially made “kiss box.”

FULL STEAM AHEAD

STEAM is an acronym for Science, Technology, Engineering, the Arts, and Mathematics. And in 2012, RIF continued its multi-year initiative to inspire the next generation of innovators through STEAM-themed multicultural book collections; free activities related to STEAM, Common Core, and 21st Century initiatives; and professional development for educators.

RIF’s 2012-2013 Multicultural Book Collection is comprised of 40 children’s books for grades K-5. Each book in the collection was carefully reviewed and selected by RIF’s Literacy Services team with guidelines provided by RIF’s Literature Advisory Board and Multicultural Advisory Committee, national panels of educators, and experts in books for children.

Thanks to the generous support of Macy’s, more than 600 book collections will be donated to RIF programs serving children in low-income communities across the country.
**INNOVATIVE APPROACHES TO LITERACY**

In October, RIF announced plans to launch a new program to combat summer reading loss among children living in poverty through a $4.18 million award by the Department of Education’s Innovative Approaches to Literacy Program.

In year one, the program will reach 22,000 students in 145 schools — in districts where at least a quarter of the students are living below the poverty line — and in 15 states.

Students will select eight books to take home, along with age-appropriate activities, while families will participate in summer and fall reading celebrations, as well as receive weekly communications with tips and reminders during the summer.

Teachers in the 145 participating schools will receive STEAM-based professional development and a 40-title STEAM-based book collection, along with 200 pages of related teaching materials. Each library or media center will also receive a copy of the collection.

**GIFT OF READING GALA**

In May, RIF held a gala event celebrating 45 years of bringing 400 million books to children in communities throughout the country. The event made special note of RIF’s invaluable partners, supporters, and volunteers, whose passion and commitment have been critical to our accomplishments over the years.

Loretta Barrett, Lynda Johnson Robb, and Arthur White were presented with the Legacy of Literacy Award for their 45 years of service as founding members of RIF’s Board of Directors. Additional award recipients included Margaret McNamara Pastor, the daughter of RIF’s founder, and Dr. Carol B. Sisco, who has continued her mother’s longtime service on RIF’s Board of Directors.

Multiple Emmy Award winner and Reading Rainbow host LeVar Burton served as the event’s master of ceremonies. Reminding guests of the power of a book, Burton closed out the evening with a reading of *Stars*. 
RIF is fortunate to have many corporate and foundation supporters who continue to give generously each year. These partnerships allow RIF to serve more children with higher-quality books, as well as provide additional literacy services across the country. We are grateful to the following supporters for their commitment to children’s literacy and to RIF’s mission.

**Literacy Benefactor**

$1 MILLION AND ABOVE

- Macy’s, Inc.

**Literacy Leader**

$250,000 - $999,999

- Capital One Financial Corporation
- Dollar General Corporation

**Literacy Steward**

$100,000 - $249,999

- America’s Charities
- Carl Buddig and Company
- Community Foundation for Southeast Michigan
- ConocoPhillips
- Sallie Mae, Inc.
- UGI Utilities, Inc.

**Literacy Patron**

$50,000 - $99,999

- Barnes & Noble College Booksellers
- Kumon Learning Centers
- Nestlé USA
- Nestlé USA - Employee Giving

**Literacy Sponsor**

$25,000 - $49,999

- Heart Sing Foundation
- Pitney Bowes Foundation
- Pitney Bowes, Inc.
- Scholastic Inc.
- State Farm Insurance Company

**Literacy Mentor**

$5,000 - $9,999

- AKJ Books
- Ameriprise Financial Annual Giving Campaign
- Armstrong, Fleming & Moore, Inc.
- AT&F Services, Inc.
- Aurora Flight Sciences Organization
- Barclay’s Capital
- Bloomberg, LP
- BP America Inc
- Burch Family Foundation
- Credit Suisse
- Frederic Thomas, Inc.
- Fredman Family Foundation, Inc.
- GE Foundation
- Goldman, Sachs & Co.
- Harold Yellen Charitable Foundation
- Izzy Kushner Foundation
- Likeable Media
- Morgan Stanley Smith Barney Global Impact Funding Inc
- The Pfeffer Foundation
- Philippe Citroen Charitable Foundation Trust
- Protevita
- The Rathmann Family Foundation
- RBS Securities, Inc.
- The Robert and Margaret McNamara Foundation 2
- Sullivan & Cromwell, LLP

**Literacy Partner**

$2,500 - $4,999

- Act For Alexandria
- The Allyn Foundation, Inc.
- Apekshen Butler Hill, Inc
- BDO, LLP
- Boehm Family Foundation, Inc.
- Development Resources, Inc.
- EADS North America
- Echoage
- The Frances and David Rose Foundation
- Give With Liberty
- The Jewett Foundation
- Junior League of Washington
- Kappa Kappa Gamma - Gamma Nu
- Manhattan Reading Council
- The Meltzer Group, Inc.
- Nancy and Alan Hammon Foundation, Inc.
- National Cable and Telecommunications Association
- The Phelps and Bennett Gerf Foundation, Inc.
- Quebec Hts. TBC
- Random House, Inc.
- Renah Blair Rietzke Family & Community Foundation, Inc.
- The Robert and Margaret McNamara Foundation 3
- Sunoco, Inc.
- Vanguard Charitable Endowment Program
- The Walt Disney Company

**Literacy Friend**

$1,000 - $2,499

- All About Books
- Alyeska Pipeline Service Co.
- American Color Imaging, Inc.
- ATH Solutions
- The Austin Foundation, Inc.
- Big Honcho Media
- BlogHer, Inc
- Bonnier Corporation
- Button-down Bird, LLC
- Capital Group Companies, Inc.
- Capitol Hill Community Foundation
- The Community Foundation for Greater Atlanta
- Community Foundation of the Ozarks
- Curvey Family Foundation
- The Donald & Carole Chiskien Foundation
- The Dunnrose Family Foundation
- Dunbar Educational Consultants, LLC
- Gerber Life Insurance Company
- Google Matching Gifts Program
- Grace Rapisnichuk Charitable Foundation, Inc.
- Gray Charitable Trust
- Harmony Fund Inc.
- Hoffman-Browse Foundation
- Kaplan, Inc.
- Kappa Kappa Gamma - Beta Delta Chapter
- Kappa Kappa Gamma - Delta Omicron Chapter
- Kappa Kappa Gamma - Delta Sigma Chapter
- Kappa Kappa Gamma - Epsilon Epsilon Chapter
- Kappa Kappa Gamma - Delta Mu Chapter
- Kappa Kappa Gamma - Eta Eta Chapter
- Kappa Kappa Gamma - Eta Zeta Chapter
- Kappa Kappa Gamma - Eta Chi Chapter
- Kappa Kappa Gamma - Eta Chi Chapter
- Kappa Kappa Gamma - Eta Zeta Chapter
- Kappa Kappa Gamma - Gamma Beta Chapter
- Kappa Kappa Gamma - Gamma Chi Chapter
- Kappa Kappa Gamma - Theta Chapter
- Kappa Kappa Gamma - Zeta Mu Chapter
- Kappa Kappa Gamma - Zeta Omicron Chapter
- Kappa Kappa Gamma - Zeta Tau Chapter
- Kappa Kappa Gamma - Pi Kappa Chapter
- Kappa Kappa Gamma - Tau Chapter
- Kraft Foods, Inc.
- Lisa and Douglas Goldman Fund
- Ludus Family Foundation
- Network for Good
- Packaging Corporation of America
- The Philip Devon Family Foundation
- RAPFA, P.C.
- The Rust Family Foundation
- Sterne, Kessler, Goldstein & Fox, PLLC
- Sulica Fund
- The T. Rowe Price Program for Charitable Giving
- TLC Foundation
- Wells Fargo
INIDIVIDUAL DONORS
INCLUDES SUPPORT OF $250 OR MORE RECEIVED OCTOBER 1, 2011 – SEPTEMBER 30, 2012

Honored Benefactors
$25,000 AND ABOVE
Anonymous
Estate of Kathleen C. Grega
Mr. John F. Remondi
Dr. Carol B. Sisco

Literacy Champion
$10,000 - $24,999
Mr. Robert S. Diamond
Ms. Roberta Horton
Ms. Emily N. Moore
Mr. William M. Rachal, Jr.

Literacy Mentor
$5,000 - $9,999
Anonymous
Ms. Alexandra Armstrong
Ms. Loretta Barrett
Ms. Lucille Bouton
Mr. and Mrs. Gilbert Martinez
Mr. Michael Monahan
Dr. Jaya K. Rao
Mr. Brad Satoris
Ms. Shirley Zaret

Literacy Partner
$2,500 - $4,999
Mr. Mark Arzoumanian
Manuel H. Barron
Ms. Janet K. Bullock
Irl Cramer and Dina Cramer
Jeffrey M. Elliott
Dr. Sara Grimm
Ms. Maureen Johnson
Dr. Venkatarama R. Koppaka
Ms. Carol H. Rasco
Mr. and Mrs. Joel Richmond

Margaret McNamara Giving Circle - Founder
$1,000 - $2,499
Anonymous
Ms. Kirsten A. Anderson
Marion A. Bakke
Mr. Fred A. Berry
Ms. Marcy Bordeaux
Ms. Margaret D. Carr
Ms. Mary Anne Casey
Dr. Judy Chatham
Mr. and Mrs. Jay Cohan
Mrs. Shirley B. Dawson
Mr. and Mrs. Rob DesHotel
Mr. and Mrs. M. Douglas Dunn
Ms. Crystal Echo Hawk
Mrs. Dalia E. Eckstein
Ms. Gwen D. Ellington
Mr. and Mrs. Samuel M. Ellsworth
Mr. Ron Fairchild
Jack Ferguson
Marshall Fisher
Dr. John R. Fisk
Mrs. Patricia A. Flynn
Ms. Kerry E. Foster
Mr. and Mrs. Thomas L. Friedman
Jane Fuller
Mr. Donald Gehl
Mr. Robert W. Geyer
Anthony Guida
Mr. Donald P. Heath
Mr. and Mrs. Said H. Hitti
Graham Hurrell
Ms. Luci B. Johnson
Mr. and Mrs. Ira J. Turkpin
Ms. Andrea Keppe
Dr. Shyam Kishan
Dr. Kelly Knudson
Ms. Marilyn Macgregor
Mrs. Davilla R. Madsen
Ms. Margaret Maloney
Mrs. Janet A. Martin
Dr. Keith Marton
Mr. Ihab J. Massoud
Mr. John A. Mastapeter
Ms. Lee T. McClain
Tammy McClure
Mr. and Mrs. Matthew McCorry
Mrs. Julie Miller
Ms. Neil Minow and Mr. David Apatoff
Ms. Elaine A. Murphy
Ms. Alex Okun
General and Mrs. Colin L. Powell
Lorraine Protheroe
Mr. Josh Radnor
Mr. and Mrs. Roger Read
Mr. Alan Retersdorf
Ms. Enrica Ritter
Richard Robertson
Ms. Sharon P. Robinson
Mr. Domenic R. Russo
Mr. Edward D. Salt
Mr. Beesham A. Seecharan
Mr. and Mrs. David Sherman
Ms. Carolyn Simpson
Ms. Veronica Slager
Mrs. Nina Solarz
Emily and Antoine van Aagtmaal
Stanley Van Gundy
Ms. Suzanne N. Viemeister
Mr. David Weil
Mr. George A. Weiss
Mr. Mike Woy
Mr. Gregory R. Worrell
Mr. Rick Zimmerman

Margaret McNamara Giving Circle - Supporter
$500 - $999
Anonymous
Mr. Anthony Albert, Jr.
Ms. Emogene Alexander
Mr. William F. Allen
Mr. Kenneth Anderson
Ms. Laura Andima
Mrs. Judith Armstrong
Mr. and Mrs. Russell E. Atta, Jr.
Mr. and Mrs. Russell E. Atta, III
Mr. and Mrs. Steven A. Augustino
Mr. Bruce M. Babcock
Mickey Bannister-Mingo
Mr. and Mrs. Shakeel A. Barkat
Mr. Stephen Barrett
Ms. Susan S. Barsky
Mr. Max W. Berger
Edwina Bhaskaran
Mr. Clarence D. Blanchard
Ms. Ruth Botstein
Mr. Thomas L. Braje
Ms. Robin L. Shaffert and Mr. Dean R. Brenner
Mr. Nicholas Bruel
Mr. and Mrs. David Bryant
Mrs. Sarah L. Bryant
Mr. and Mrs. Daniel Butler-Francis
Ms. Elizabeth Chaffee
Ms. Andrea M. Clough
Mr. Everett L. Cook
Jonathan Coopersmith
Helen & Neil Copeland
Mr. Michael Crowley
Kirsten Cutler
Ms. Karen Davidsowski
Michael J. De Stefano
Mr. Robert Dennis
Mr. and Mrs. David R. Desrochers and Family
Jane Dillon
Ms. Margaret Dublin
Ms. Nancy Dye
Mr. and Mrs. Dale R. Egeberg
Mr. Duane Farrington
Mr. Walter T. Featherly
Mr. John A. Fetcho
Mr. Marty Fields
Mr. Daniel Finn
Ms. Deborah Freedman
Ms. Mary E. Furlow
Ms. Susan Gaum
Ms. Lisa Gennetian
Mr. Richard Gibson
Ms. Karen Gildersleeve
Mr. Gabriel Goldman
Eve Goldman
Mrs. Ruth P. Graves
Mr. Mark Gregory
Mr. and Mrs. Joseph Hanley
Joanne Hawkins
Ms. Paul Heldman
Scott Hempling  
Mr. and Mrs. Mike Holmes  
Mr. Gary B. Hopper  
Ms. Rebecca Hughes  
Mr. Omer A. Kareem  
Ms. Meghan Kelly  
Mr. Charles Kinney  
Barry Kiff  
Mr. Reinhard Koester  
Pranathi Kondapaneni  
Dr. and Mrs. Jeffrey J. Kovan  
Ms. Janet M. Krueger  
Ms. Christine Lanphere  
Ms. Claudia Lazzaro  
Mr. and Mrs. Pierre N. Leval  
Mr. and Mrs. Daniel M. Lewis  
Mr. Chi-Ping Li  
Mr. Brett Lisi  
Mr. David Litt  
Mr. Jack Liu  
Dr. Roma Lodato  
Ms. Sarah V. Lombard  
Mr. James W. Lytle  
Mr. Harald Mangold  
Richard Mayeux  
Mr. Matthew McShane  
Ms. Virginia E. Merrill  
Ms. Victoria Metzger  
Ms. Courtney P. Mitchell  
Susan Moore  
Ms. Kelly Morgan  
Mr. Rodney A. Nielsen, Jr.  
Ms. Janet Oberla  
Lucia Podraza  
Ms. Kyle Morgan  
Mr. Robert Reagan  
Ms. Gay A. Roane  
Ms. Jane Robinson  
Mr. Peter Robinson and Ms. Buffy Shutt  
Jim and Fidelma Rooney  
Mr. and Mrs. James M. Salander  
Mr. Salvatore Salzillo  
Mr. Avi Schaeffer  
Mr. Robert J. Schmier  
Mrs. Renata Selig  
Mrs. Naomi Seligman  
Ms. Laura A. Seidner  
Mr. and Mrs. David N. Shaffer  
Mr. Eric Shepard  
Ms. Kathleen Shook  
Ms. Laura Sims  
Mr. Frank Siwiec  
Ms. Ruth G. Sparks  
Mr. Mark Stegeman  
Ms. Cynthia Stephenson  
Ms. Carol A. Stolpe  
Rekha Suryanarayana  
Ms. Karel L. Tabor  
Anita Taylor  
Baruch S. Ticho  
Ms. Ticia Toledo  
Jeffery Van Gundy  
Mr. Robert P. Smith and Ms. Kathy L. Van Stone  
Mr. and Mrs. Mark E. Vukalic  
Thomas and Deborah Wallace  
Ms. Dahvi Waller  
Ms. Amanda Waugh and Mr. Daniel A. Cantor  
Mr. Jeremy R. White  
PJ Williams  
David Willis  
Mr. and Mrs. Paul C. Wilson  
Mr. Bill Wright  
Mr. Charles Young  
Ms. Kyle Zimmer  
Mrs. Lee Bacon  
Mr. Matthew Barbato  
Mr. David Bausch  
Ms. Virginia A. Bean  
Mr. Alan Bell  
Mr. Aaron B. Benator  
Ms. Pamela L. Bernstein  
Ms. Elizabeth A. Bidick  
Ms. Julia Blankenship  
Dr. Bradley J. Bloom  
Ms. Terry Blumenfeld  
Mr. Aaron Bobb  
Ms. Deborah Bonito and The Honorable Mark Begich  
Dr. and Mrs. Gerald M. Borsuk  
Mrs. Kimberly A. Bottoms  
Ms. E. Toreja Boulin  
Mr. and Mrs. Richard E. Bradley  
Ms. Stephanie Brandenburg  
Mrs. Ruth E. Braswell  
Ms. Ann Marie Breaux  
Ms. Carolyn Brody  
Mr. Jay Brown  
Carol Brown  
Ms. Sarah Brown  
Mr. Peter R. Brown  
Mr. and Mrs. Daniel R. Bruckner  
Mrs. Betty J. Burrows  
Julie Burton  
Mr. Robert L. Burton  
Ms. Beverly Bushner  
Ed and Bonnie Calhoun  
Mr. Thomas F. Callan  
Ms. Joedy Cambridge  
Ms. Jane E. Campbell  
Ms. Loretta V. Cangialosi  
Mr. Evan Cannell  
Ms. Yvonne T. Cappello  
Ms. Claire D. Carmichael  
Mr. and Mrs. Brian J. Chappelle  
Mr. Muxing Chen  
Ms. Kelly Christiano  
Kara Coggin  
Ms. Laurel Colvin  
Ms. Kim Colwell  
Mr. Charles R. Conic  
Ms. Bernel Connelly-Thomas  
Ms. Caroline M. Corbin  
Ms. Jennifer W. Craft  
Ms. Margaret Cuellar  
Kimberley Culp  
Mr. Tom J. Cunniff and Ms. Barbara Berezowski  
Ms. Susan D. Davie  
Mrs. Julie Dewolff  
Mr. James Diaferia  
Mr. Timothy Dougherty  
Mr. and Mrs. Michael P. Doyle  
Mr. Stephen Dunn  
Mr. Edith S. Eger  
Dr. and Mrs. Ben Eiseman  
Mr. Andrew Eiseman  
Dr. Susan S. Fainstein  
Mrs. Grace D. Falk  
Taylor Ferrell  
Ms. SueAnn Forsyth  
Mrs. Marjorie R. Fowler  
Ms. Barbara H. Franklin  
Ms. Katherine L. French  
Mr. Christopher Frisina  
Mr. Bradley Fross  
Mr. Chad Fry  
Mr. Victor J. Galaviz  
Ms. Ragan Garriott  
Mr. Dorian Gattis  
Ms. Mary Giarda  
Dr. Katherine A. Godfrey  
Lynda and Richard Goldberg  
Ms. Meredith Goodnight  
Mr. Richard Gray  
Ms. Catherine A. Griffin  
Mr. and Mrs. Alan L. Gropman  
Mr. Shane Grundy  
Ms. Alice N. Hall  
Ms. Rachel Harrison  
Mr. and Mrs. William Hartley  
Mrs. Jane Haymon  
Ms. Lesley M. Helm  
Ms. Susan Henoch and Mr. Jay Coggeshall  
Ms. Cynthia Hibbert  
Mr. Stephen Hoffman  
Ms. Jean Holden

**Margaret Mchamara Giving Circle - Friend**

$250 - $499

Anonymous  
Dr. Rosalind S. Abernathy and Dr. Robert S. Abernathy  
Ms. Nancy Abramson  
Ms. Jill Agostino  
Ms. Barbara J. Anderson  
Mr. Suresh Annavarapu  
Kenneth Appel  
Kimberly Appel  
Mr. Gerald Applefield  
Ms. Joyce E. Arestad  
Mr. Chandler F. Arnold  
Mr. Scott Austin  
Mr. Lee Bacon  
Ms. Matthew Barbato  
Mr. David Bausch  
Ms. Virginia A. Bean  
Mr. Alan Bell  
Mr. Aaron B. Benator  
Ms. Pamela L. Bernstein  
Ms. Elizabeth A. Bidick  
Ms. Julia Blankenship  
Dr. Bradley J. Bloom  
Ms. Terry Blumenfeld  
Mr. Aaron Bobb  
Ms. Deborah Bonito and The Honorable Mark Begich  
Dr. and Mrs. Gerald M. Borsuk  
Mrs. Kimberly A. Bottoms  
Ms. E. Toreja Boulin  
Mr. and Mrs. Richard E. Bradley  
Ms. Stephanie Brandenburg  
Mrs. Ruth E. Braswell  
Ms. Ann Marie Breaux  
Ms. Carolyn Brody  
Mr. Jay Brown  
Carol Brown  
Ms. Sarah Brown  
Mr. Peter R. Brown  
Mr. and Mrs. Daniel R. Bruckner  
Mrs. Betty J. Burrows  
Julie Burton  
Mr. Robert L. Burton  
Ms. Beverly Bushner  
Ed and Bonnie Calhoun  
Mr. Thomas F. Callan  
Ms. Joedy Cambridge  
Ms. Jane E. Campbell  
Ms. Loretta V. Cangialosi  
Mr. Evan Cannell  
Ms. Yvonne T. Cappello  
Ms. Claire D. Carmichael  
Mr. and Mrs. Brian J. Chappelle  
Mr. Muxing Chen  
Ms. Kelly Christiano  
Kara Coggin  
Ms. Laurel Colvin  
Ms. Kim Colwell  
Mr. Charles R. Conic

---

**Margaret Mchiama Giving Circle - Friend**

$250 - $499

Anonymous  
Dr. Rosalind S. Abernathy and Dr. Robert S. Abernathy  
Ms. Nancy Abramson  
Ms. Jill Agostino  
Ms. Barbara J. Anderson  
Mr. Suresh Annavarapu  
Kenneth Appel  
Kimberly Appel  
Mr. Gerald Applefield  
Ms. Joyce E. Arestad  
Mr. Chandler F. Arnold  
Mr. Scott Austin  
Mr. Lee Bacon  
Ms. Matthew Barbato  
Mr. David Bausch  
Ms. Virginia A. Bean  
Mr. Alan Bell  
Mr. Aaron B. Benator  
Ms. Pamela L. Bernstein  
Ms. Elizabeth A. Bidick  
Ms. Julia Blankenship  
Dr. Bradley J. Bloom  
Ms. Terry Blumenfeld  
Mr. Aaron Bobb  
Ms. Deborah Bonito and The Honorable Mark Begich  
Dr. and Mrs. Gerald M. Borsuk  
Mrs. Kimberly A. Bottoms  
Ms. E. Toreja Boulin  
Mr. and Mrs. Richard E. Bradley  
Ms. Stephanie Brandenburg  
Mrs. Ruth E. Braswell  
Ms. Ann Marie Breaux  
Ms. Carolyn Brody  
Mr. Jay Brown  
Carol Brown  
Ms. Sarah Brown  
Mr. Peter R. Brown  
Mr. and Mrs. Daniel R. Bruckner  
Mrs. Betty J. Burrows  
Julie Burton  
Mr. Robert L. Burton  
Ms. Beverly Bushner  
Ed and Bonnie Calhoun  
Mr. Thomas F. Callan  
Ms. Joedy Cambridge  
Ms. Jane E. Campbell  
Ms. Loretta V. Cangialosi  
Mr. Evan Cannell  
Ms. Yvonne T. Cappello  
Ms. Claire D. Carmichael  
Mr. and Mrs. Brian J. Chappelle  
Mr. Muxing Chen  
Ms. Kelly Christiano  
Kara Coggin  
Ms. Laurel Colvin  
Ms. Kim Colwell  
Mr. Charles R. Conic
Mr. Erle Holm  
Mr. Alan W. Holmes  
Ms. Anne Horth  
Ms. Linda Hoye  
Ms. Amber C. Huffman  
Mr. William Hungiville  
Mr. Robert D. Huxley  
Mr. and Mrs. Christopher M. Isaacs  
Ms. Anne Isenhower  
Ms. linda Hoye  
Ms. Phyllis Jaffee  
Mr. Douglas E. James  
Ms. Ann Jenkins  
Ms. Michaela Johnson  
Ms. kelly Johnson  
George D. Johnson  
Ms. Michelle Jones  
Ms. Barbara Jones  
Mr. Christian H. Jurinka  
Ms. Maria Kakoianis  
Ms. Barbara Kalman  
Jonathan R. Kaplan  
Shakti P. Kaur Khalsa  
Mr. Mark J. Kern  
Mr. Erik & Shari Kjerland  
Ms. Roslyn Kleinsinger  
The Klippel Family  
Miss Barbara A. Knight  
Ms. Cheryl J. Kowalczyk  
Margaret Kramer  
Mrs. Kathryn Kruszkopf  
Mr. and Mrs. Emmett M. Larson  
Mr. and Mrs. Jerome Lattyak  
Mr. Kevin Lavey  
Ms. Barbara K. Lawver  
Mr. Steve Lazzaresti  
Mr. Stephen A. Leach  
Ms. Jenna Levine  
Dorothy J. Lewis  
Ms. Rebecca R. Lewis  
Ms. Clara C. Li  
The Lidstad Family  
Mr. Michael E. Lindgren  
Philip Lindy  
Sue Lonoff De Cuevas  
Mr. James A. Ludvik  
Mr. Randy Luing  
Ms. Catherine Luther  
Dr. Anna Lysakowski  
Jay A. Mandell  
Ms. Sandra L. Manning  
Ms. Sandra Mapel  
Ms. Emily Marchand  
Ms. Madeline M. Maresca  
Ms. Wendy Markey  
Mitchel Mcclaran  
Mr. Rob Mccone  
Maurice McDonnell  
Mr. Christopher A. McEniry  
Ms. Cynthia Mcinnis  
Mr. and Mrs. Shawn McLaughlin  
Ms. India McRae  
Mrs. Christina D. Mead  
Ms. Sharon Medlock  
Mr. John R. Melson  
Katherine Michaud-Silver  
Mr. and Mrs. John M. Middleton  
Ms. Ann E. Miller and Mr. George A. Komatsoulis  
Mr. and Mrs. Christopher A. Miller  
Ms. Martha Minow  
Ms. Kathryn Mohrman  
Mark and Susan Monroe  
Ms. Deborah Mrs.  
Mr. Raymond Muchinsky  
Ms. Barbara Musgrove  
Mr. and Mrs. Raisim Nikovic  
Radha Nilaikant  
Mr. Timothy Nuhfer  
Mr. Paul O'Brien  
Ms. Margarita Oliavares  
Ms. Laurie O'zellus  
Ms. Linda W. Parks  
Dr. Catherine Peichel  
Ms. Iva Perlman  
Michael Peterson  
Kathy and Stefan Petrat  
Ms. Aimee Picard  
Mr. and Mrs. Richard Pilkinton  
Dr. Janet E. Ploss  
Daniel Porter  
Mr. Jacob Powell  
Mr. Larry Promisel  
Ms. Patricia J. Puricelli  
Mr. John Quinlan  
Ms. M. Carolyn Raiser  
Mr. Allen T. Ravenstine  
Ms. Kathy Reese  
Dr. Michele Reimer  
Mr. and Mrs. Lloyd B. Reimers  
R. D. Reuter  
Ms. Erin Reynolds  
Bill and Carol Roach  
Senator and Mrs. Charles S. Robb  
Ms. Sarah A. Robinson  
Ms. Jennifer K. Robinson and Dr. Mheir Doursounian  
Ms. Howie Roseman  
Mr. and Mrs. Jerry R. Rosenberg  
Mr. Stephen L. Ross  
Mr. Herbert J. Rowe  
Mr. Bradley J. Rundquist  
Dr. Gani Rushani  
Mr. Ahmed Sabet  
Ms. Christine Sakach  
Ms. Monica L. Salas  
Dr. and Mrs. Eric J. Schenkel  
Mrs. Karen K. Schultz  
Mr. Robert A. Sena  
Gary M. Semovitz  
Ms. Jamie M. Shacter  
Ms. Emily Shalant  
Mrs. Mary Shaw  
Ms. Dawn Shepard  
Ms. Barbara Sheridan  
Shauna Sherwood  
Mrs. Lisa Siegarten  
Mr. and Mrs. Evan B. Siegel  
Mr. Barry Skelton  
Mr. John Slonieski  
John J. Smith  
Elise Smith  
Mr. Thornwell Sowell  
Mr. Austin Speier  
Mr. Norman M. Spieler  
Ms. Kathleen A. Stacy  
Mr. Troy Standish  
Mr. Chad Stebbins  
Ms. Marynell Steburg  
Ms. Cynthia Steckel  
Mr. and Mrs. Jeffrey L. Steele  
Ms. Bonnie Stephens  
John Stewart  
Ms. Sandra Stone  
Ellen Strenk  
Todd Stuntzner  
Mr. and Mrs. Steven M. Swartzlander  
Mr. Eli Szlakina  
Mr. and Mrs. Philip J. Tatar  
Wyatt Taylor  
Mr. Dorothy Theaaurer  
Dr. Lloyd E. Thompson  
Ms. Julia Throop  
Mrs. Randi Trochtenberg  
Ms. Deborah Van Buren  
Mr. Todd Vassar  
Mr. Clay Vermilya  
Dr. Niti D. Villinger  
Mr. and Mrs. Alberto A. Vitale  
Dr. Marjorie Voit  
Mr. Andrew G. Wachtel  
The Smith & Walgamotte Family  
Mr. and Mrs. Gregory L. Wallace  
Mr. Gordon K. Westdahl  
Mr. Orville E. Wheeler and Ms. lynnette Wallace  
Mr. and Mrs. Albert Thomas  
Michael White  
Mr. Aaron Wilkinson  
Ms. Laura S. Williamson  
Mr. and Mrs. Steven S. Wilmot  
Mr. H. Stanley Windham  
Ms. Deanne L. Witt
## SUMMARY STATEMENTS OF FINANCIAL POSITION

**SEPTEMBER 30, 2012 AND 2011 (DOLLAR AMOUNTS IN THOUSANDS)**

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$7,387</td>
<td>$7,358</td>
</tr>
<tr>
<td>Investments</td>
<td>6,670</td>
<td>6,164</td>
</tr>
<tr>
<td>Pledges receivable, net</td>
<td>626</td>
<td>719</td>
</tr>
<tr>
<td>Receivable from the U.S. Department of Education</td>
<td>-</td>
<td>5,254</td>
</tr>
<tr>
<td>Prepaid expenses and other assets</td>
<td>221</td>
<td>236</td>
</tr>
<tr>
<td>Property, net</td>
<td>663</td>
<td>1,485</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$15,567</strong></td>
<td><strong>$21,216</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LIABILITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>547</td>
<td>$3,876</td>
</tr>
<tr>
<td>Refundable advances</td>
<td>-</td>
<td>1,100</td>
</tr>
<tr>
<td>Deferred rent and lease incentives</td>
<td>479</td>
<td>1,364</td>
</tr>
<tr>
<td><strong>TOTAL LIABLITIES</strong></td>
<td><strong>1,026</strong></td>
<td><strong>6,340</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>NET ASSETS</strong></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>5,174</td>
<td>5,409</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>8,775</td>
<td>8,825</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>592</td>
<td>642</td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>14,541</strong></td>
<td><strong>14,876</strong></td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td><strong>$15,567</strong></td>
<td><strong>$21,216</strong></td>
</tr>
</tbody>
</table>

RIF’s financial records were audited by Raffa, P.C. For a complete set of audited financial statements, please write to RIF’s Chief Financial Officer, Reading Is Fundamental, 1730 Rhode Island Ave. NW, 11th Floor Washington, DC 20036.

## SUMMARY STATEMENT OF ACTIVITIES

**FOR THE YEARS ENDED SEPTEMBER 30, 2012 AND 2011 (DOLLAR AMOUNTS IN THOUSANDS)**

<table>
<thead>
<tr>
<th>REVENUE AND SUPPORT</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>US Department of Education:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inexpensive Book Distribution Program</td>
<td>$14,234</td>
<td>$28,236</td>
</tr>
<tr>
<td>Contributions</td>
<td>8,148</td>
<td>7,789</td>
</tr>
<tr>
<td>Donated public service announcements</td>
<td>11,131</td>
<td>-</td>
</tr>
<tr>
<td>Investment income</td>
<td>1</td>
<td>426</td>
</tr>
<tr>
<td>Royalties and Other Revenue</td>
<td>$22</td>
<td>178</td>
</tr>
<tr>
<td><strong>TOTAL REVENUE AND SUPPORT</strong></td>
<td><strong>$33,836</strong></td>
<td><strong>$36,629</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Books for Ownership:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Federally funded</td>
<td>13,639</td>
<td>25,386</td>
</tr>
<tr>
<td>Privately funded</td>
<td>2,463</td>
<td>1,751</td>
</tr>
<tr>
<td>Community Literacy Awareness</td>
<td>13,051</td>
<td>1,474</td>
</tr>
<tr>
<td>Literacy Services</td>
<td>56</td>
<td>311</td>
</tr>
<tr>
<td>Volunteer Recognition</td>
<td>62</td>
<td>81</td>
</tr>
<tr>
<td>Other</td>
<td>169</td>
<td>239</td>
</tr>
<tr>
<td><strong>TOTAL PROGRAM SERVICES</strong></td>
<td><strong>29,440</strong></td>
<td><strong>29,242</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Supporting services:</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management and general</td>
<td>3,423</td>
<td>3,592</td>
</tr>
<tr>
<td>Fundraising</td>
<td>1,307</td>
<td>1,240</td>
</tr>
<tr>
<td><strong>TOTAL SUPPORTING SERVICES</strong></td>
<td><strong>4,730</strong></td>
<td><strong>4,832</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>TOTAL EXPENSES</strong></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change in net assets/(loss)</td>
<td>(334)</td>
<td>2,555</td>
</tr>
<tr>
<td><strong>NET ASSETS, BEGINNING OF YEAR</strong></td>
<td><strong>14,875</strong></td>
<td><strong>12,320</strong></td>
</tr>
<tr>
<td><strong>NET ASSETS, END OF YEAR</strong></td>
<td><strong>$14,541</strong></td>
<td><strong>14,875</strong></td>
</tr>
</tbody>
</table>
**OFFICERS AND EXECUTIVE COMMITTEE**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>John Remondi</td>
<td>Chairman, President and Chief Operating Officer, SLM Corporation, Inc.</td>
</tr>
<tr>
<td>Robert S. Diamond</td>
<td>Vice Chairman, Senior Consultant</td>
</tr>
<tr>
<td>Loretta Barrett</td>
<td>Secretary, President, Loretta Barrett Books, Inc.</td>
</tr>
<tr>
<td>William M.E. Rachal, Jr.</td>
<td>Treasurer, Principal, Hunt Bridge Group, LLC</td>
</tr>
<tr>
<td>Bill Hansen</td>
<td>President and CEO, Madison Education Group</td>
</tr>
<tr>
<td>Carol Hampton Rasco</td>
<td>President and CEO, Reading Is Fundamental, Inc.</td>
</tr>
<tr>
<td>Carol B. Sisco, Ph. D</td>
<td>Managing Partner, Sisco Associates</td>
</tr>
</tbody>
</table>

**BOARD OF DIRECTORS**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alexandra Armstrong</td>
<td>Chairman, Armstrong, Fleming &amp; Moore, Inc.</td>
</tr>
<tr>
<td>Kenneth Bentley</td>
<td>Vice President of Community Affairs and Educational Programs, Nestlé USA</td>
</tr>
<tr>
<td>Christopher Cerf</td>
<td>Founding Partner, Sirius Thinking, Ltd.</td>
</tr>
<tr>
<td>Crystal Echo Hawk</td>
<td>Executive Director, Notah Begay III (NB3) Foundation</td>
</tr>
<tr>
<td>Roberta Horton</td>
<td>Partner, Arnold and Porter, LLP</td>
</tr>
<tr>
<td>J.J. Johnson</td>
<td>Executive Vice President, Government Relations and Public Policy Group, Fidelity Investments</td>
</tr>
<tr>
<td>Dr. Claude A. Mayberry</td>
<td>Founder and CEO, Science Weekly</td>
</tr>
<tr>
<td>Matthew McCorry</td>
<td>Global and National Leader of Insurance Risk, KPMG LLP</td>
</tr>
<tr>
<td>Christy Moberly</td>
<td>Senior Vice President, State Farm Insurance</td>
</tr>
<tr>
<td>Michael Monahan</td>
<td>Executive Vice President and Chief Financial Officer, Pitney Bowes, Inc.</td>
</tr>
<tr>
<td>Emily Moore</td>
<td>Chief Commercial Officer, TempTime Corporation</td>
</tr>
<tr>
<td>Margaret McNamara Pastor</td>
<td>Policy maker</td>
</tr>
<tr>
<td>Lynda Johnson Robb</td>
<td>Women's and Children's Advocate</td>
</tr>
<tr>
<td>Carolyn Simpson</td>
<td>Children's Advocate</td>
</tr>
<tr>
<td>Arthur White</td>
<td>Vice Chairman, Yankelovich Partners</td>
</tr>
<tr>
<td>Rick Zimmerman</td>
<td>Senior Vice President, Marketing &amp; Innovation, Sunny Delight Beverages Co.</td>
</tr>
</tbody>
</table>

**EMERITI MEMBERS**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>James C. Curvey</td>
<td>Vice Chairman, Fidelity Investments</td>
</tr>
<tr>
<td>Ruth Graves</td>
<td>Former RIF President and CEO</td>
</tr>
<tr>
<td>Kathryn W. Lumley (deceased)</td>
<td></td>
</tr>
</tbody>
</table>
RIF would not be where we are today without the generous and magnanimous support of our corporate sponsors. Whether in our corner for years or new to joining the cause, our committed partners have been critical to our innumerable successes and to our ability to stand strong amidst recent challenges and setbacks. We offer our heartfelt gratitude to these corporations and the individuals behind them for their dedication to helping improve the lives of children in need, and we look forward to continuing to work together for many years to come.

LOOKING AHEAD