Amazon

Through its partnership with Amazon, RIF engages Amazon employees in literacy solutions to support children of their local communities. From Literacy Kit assemblies to their most recent <u>Amazon Reads Initiative</u>, RIF and Amazon offer opportunities for Amazonian's to participate both in-person and virtually to support their community.

Partnership History

✓ 2 year partnership with national footprint

2022 Amazon Reads Campaign:

- ✓ Hosted 4 Book Celebration Events in schools nationwide
- ✓ Provided over 80,000 books to over 47,000 students
- ✓ Engaged over 3,000 Amazonian volunteers through events, literacy kit fulfillment and virtual book talks

Partnership Impact:

- ✓ Provided over 120,000 books
- \checkmark Presence in over 200 schools nationwide
- ✓ Over 4,000 Amazonian volunteers engaged





