## Amazon

Through its partnership with Amazon, RIF engages Amazon employees in literacy solutions to support children of their local communities. From Literacy Kit assemblies to their most recent <u>Amazon Reads Initiative</u>, RIF and Amazon offer opportunities for Amazonian's to participate both in-person and virtually to support their community.

## **Partnership History**

✓ 2 year partnership with national footprint

## 2022 Amazon Reads Campaign:

- ✓ Hosted 4 Book Celebration Events in schools nationwide
- ✓ Provided over 80,000 books to over 47,000 students
- ✓ Engaged over 3,000 Amazonian volunteers through events, literacy kit fulfillment and virtual book talks

## Partnership Impact:

- ✓ Provided over 120,000 books
- $\checkmark$  Presence in over 200 schools nationwide
- ✓ Over 4,000 Amazonian volunteers engaged





