

Macy's

RIF and Macy's have been partnering together for nearly 20 years through their annual at register round-up campaign, Mission Every One. Funds raised from the campaign enables Macy's to align with RIF at a national scale, while supporting local schools and educators.

Partnership History

- ✓ 19 year partnership with national footprint

2022 Campaign:

- ✓ Supported REI efforts nationwide – reaching over 1.5 million additional students and welcoming 62 new local partners
- ✓ Continued support of our annual matching grant program

Partnership Impact:

- ✓ Distributed over 15 million books and resources
- ✓ 2021 Educator Awards in 3 cities across the country
- ✓ 2020 Founding Partner of *Race, Equity, and Inclusion* Initiative
- ✓ 2019 Puerto Rico Library Refresh

