THEORY OF CHANGE

Books for Ownership

ASSUMPTIONS

Giving children choice and access to own new, age-appropriate books is positively tied to reading behavior, motivation, and frequency, has a positive impact on reading and writing performance, language development, and academic performance in other subjects, and is associated with positive behavioral, educational, and psychological outcomes.

Providing book related resources for families, educators, and literacy advocates creates an engaged community of reading support leading to an increase in students' reading frequency, motivation, enjoyment, and confidence.

Being enthusiastic and engaged in reading improves reading frequency which leads to higher reading proficiency.

Improvements in reading proficiency in children from low-income households will close the reading achievement gap.

INPUTS

- Print Books for Distribution
- Programs and Content Teams Staff
- School District/School Admin/Educators/Staff
- Community-Based Partners
- Public, Corporate, and Philanthropic Partners
- Digital Infrastructure: Skybrary, Literacy Central, Literacy Network, Literacy Tracker
- Literacy Advocates

ACTIVITIES

- Recruit and build capacity of school and community-based partners
- Engage and build capacity in literacy advocates
- Curate and order titles from RIF Bookstore
- Develop digital resources
- Host BFO programs, Book Distribution Events, and Family Engagement Activities
- Distribute Skybrary accounts to schools, families, and/or community-based partners.
- Link families to at home reading activities available on Literacy Central
- Connect educators and literacy advocates to resources on Literacy Central and Literacy Network

OUTPUTS

- Print books distributed to children through school and community-based BFO Programs, Book Distribution Events, and Family Engagement Events
- E-books accessed by children and families through Skybrary
- Reading resources accessed by families, educators, and literacy advocates through Literacy Central
- Reading resources accessed by educators and literacy advocates through Literacy Network

OUTCOMES

SHORT

- Increased access to books
- Increase student interest in reading

MEDIUM

- Increase student frequency in reading

LONG

- Higher reading achievement for students