

Ignite the joy of reading for children in nearby communities

From golden-spine books to fairy tales, your love of reading may have begun with one special book. You know the thrill of discovering a great read, a page-turner you can't put down. And as a book club member, your lively discussions bring stories to life.

Help children fall in love with reading.

With your gift to **Reading Is Fundamental (RIF)**, your book club can get books to children who need them most. This proven approach engages and motivates them to read frequently—and become lifelong readers.



190 million
children's lives
impacted



430 million
books
distributed



27,000
communities
across 50 states



You can create a lifetime of opportunity for children.

25 million

U.S. children are unable to read proficiently.

ONLY

1 in 300

children in under-resourced communities owns a book.

20%

of Americans read below the level needed to earn a living wage.

Reading
Is Fundamental.



A child expresses gratitude for the books your gift can provide.

Give the joy of reading today.



Scan code to make a donation
Or visit www.RIF.org/BookClub

Please include your fundraiser host's name and email address.

Ways you and your book club can spread joy:

\$24 can help get books to
6 children

\$104 can help get books to
26 children

\$1,000 can help deliver
Read-Aloud Bags with books
and resources to 30 children

\$2,500 can help **sponsor an entire grade at a local school**,
providing much-needed books
and reading resources

Have a different amount in mind? We're happy to work with you to ensure your donation has the greatest impact.

THANK YOU FOR YOUR GENEROUS SUPPORT!

Host a RIF book club fundraiser in 4 easy steps!



1

Print and share the fundraising flyer and bookmarks with your book club.

The **Ignite the Joy of Reading** flyer contains more information about RIF and the impact you can make. And the bookmarks are a token of our appreciation for participating!

2

Ask book club members to support RIF.

To give, they can scan the QR code or visit **RIF.org/BookClub**. You can give one group gift, or members can donate individually.



3

Remind them to include your contact information.

Prompt book club members to enter your name and email address where indicated so we can thank you all for your generosity.

4

Email or text book club members 3 days later.

We find that people appreciate a gentle reminder about something they plan to do. To keep things simple, below is a message you can use.

About Your Book Club
☒ Yes! I am giving as part of a book club.
Book Club Host Full Name: _____
Email: _____

Copy and paste this content into an email or text to your book club.

I'm excited that our book club will be helping more children discover the joy of reading. If you haven't already done so, please make your donation to RIF by [DAY OF WEEK] if possible. You can scan the QR code on the materials you received or visit **RIF.org/BookClub**. Thanks and see you soon!



Your gift can delight a child and instill the joy of reading.

Reading
Is Fundamental.

Connect your fundraiser to your book club theme!

Check out our **Book Club Guide** for ideas on how to weave the joy of reading into an upcoming book club meeting.

THANK YOU FOR HOSTING A BOOK CLUB FUNDRAISER FOR RIF!

Celebrate the Joy of Reading: Book Club Guide

Here are a few suggestions for weaving the joy of reading into your upcoming book club meeting.



CHOOSE A BOOK ABOUT BOOKS

"The Storied Life of A.J. Fikry"

by Veronica Henry

When bookstore owner A.J. Fikry receives a mysterious package, it sets off a surprising chain of discoveries that affirms the transformative power of books and love.

"The Last Bookshop in London"

by Madeline Martin

On the eve of World War II, Grace Bennett's dream of moving to London is not what she was expecting. Working in a dusty old bookshop as the war intensifies, Grace uses storytelling to unite her new community.

"The Readers of Broken Wheel Recommend"

by Katarina Bivald

After traveling from Sweden to Iowa to meet her pen pal, Sara discovers that Amy has passed away. To honor her friend, Sara opens a bookstore and sets out to convince the townspeople that reading is one of life's greatest joys.

"The Book That Matters Most"

by Ann Hood

In Ava's new book group, members choose the book that matters most to them. When Ava rediscovers a mysterious book that helped her through childhood trauma, she sets out to find the book and its elusive author.

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My favorite RIF memory is the day I got the book 'A Time of Angels' by Karen Hesse. Until then, I had never really liked reading... I was in the 4th grade and that book just grabbed me... and changed my life. Now all I do is read."

A former RIF kid

SPARK LIVELY CONVERSATION

- 1 What was your favorite book to read when you were a kid and what made that book so special to you?
- 2 What book has been most influential in your life? Why?
- 3 If you could step into any book and become the main character, which would you choose?
- 4 Is there a book that can immediately transport you to a given place and time in your life? Where does it take you?

READ CHILDREN'S LITERATURE

Many of the themes in children's books are ageless—which makes reading them as adults one of life's great delights.

YOUNGER CHILDHOOD READS

"Where the Wild Things Are" by Maurice Sendak

"The Giving Tree" by Shel Silverstein

"Oh, the Places You'll Go" by Dr. Seuss

"The Little Engine That Could" by Watty Piper

"The Velveteen Rabbit" by Margery Williams

TIMELESS CHAPTER BOOKS

"The Little Prince" by Antoine de Saint-Exupéry

"Charlotte's Web" by E. B. White

"The Giver" by Lois Lowry

"The Outsiders" by S. E. Hinton

"Anne of Green Gables" by Lucy Maud Montgomery

Reading
Is Fundamental.

Spread the joy of reading
www.RIF.org/BookClub



Celebrate the Joy of Reading: Book Club Bookmarks

In appreciation of your support, please enjoy these bookmarks, sharing them with your book club and fellow book lovers.

Cut out bookmarks along the dotted lines. ✂

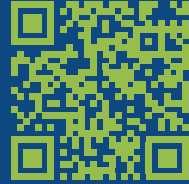
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A book is
a gift you
can open
again and
again.”

– Garrison Keillor



GIVE THE JOY OF
READING TODAY



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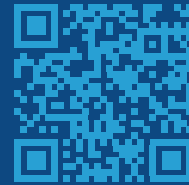
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The world
belongs to
those who
read.”

– Rick Holland



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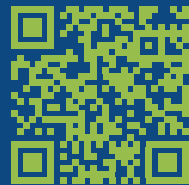
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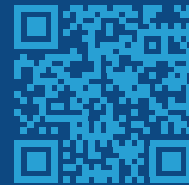
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