



# Employee Volunteer Opportunities

**Empower employees to make a lasting impact on children's literacy.**

Give your employees a meaningful way to make a difference. Reading Is Fundamental (RIF) creates corporate volunteer opportunities, in person or virtual, that bring colleagues together while putting books and literacy resources directly into the hands of children that need them most, locally or across multiple markets.

## Book Celebration Events

### Overview

Bring employees, children, families, and educators together for a joyful literacy experience centered on book choice and ownership. Each child selects new books to take home and keep.

### What's Included

Festive décor, a wide selection of new books, literacy activities, and optional co-branded materials. Events may also feature employee-led read-alouds, crafts, and family engagement activities.

### How to Partner

Sponsor and volunteer at a Book Celebration in a community meaningful to your company. RIF identifies the participating school or community organization and coordinates implementation.

### Estimated Investment

\$20,000 - \$50,000\*

*\* Dependent on number of children served and whether the event is at a school or in the community.*

### Impact

Create a memorable reading experience while putting books directly into children's hands and homes. 100 – 500 children served per event.



## Literacy Kits

### Overview

Bring employees together for a hands-on volunteer experience assembling literacy kits for children and educators.

### What's Included

RIF supplies tote bags, books, and literacy resources to your office for assembly and then coordinates delivery to a school or community organization selected in partnership with your company.

### How to Partner

Host a kit-assembly event and scale the activation by sponsoring multiple bundles across teams or markets.

### Estimated Investment

*Contact RIF for more information*

### Impact

Engage employees while delivering tangible literacy resources directly to children. Each bundle serves up to 100 students.

## Read Aloud in a Bag

### Overview

Give employees the opportunity to step into a K–3 classroom, in-person or virtually, and bring a story to life through an engaging volunteer-led read-aloud and literacy activity.

### What's Included

Everything volunteers need to facilitate the experience, plus a new book for every participating child to take home and own.



## How to Partner

RIF identifies a participating school and coordinates the activation. Experiences may be conducted in person or virtually.

## Estimated Investment

\$1,000 per classroom

## Impact

Spark a love of reading and send every child home with a book of their own. Each classroom serves up to 30 students.

# Reading Corners & Book Nooks

## Overview

Create or refresh an inviting reading space inside a school or community site where children can discover books and develop a lifelong love of reading.

## What's Included

A full **Reading Corner** includes approximately 1,000 hardcover books, shelving, seating, a reading rug, literacy-focused design elements, [Skybrary](#) access, tablets, and book distribution for children.

**Book Nooks** offer a smaller-scale version with a 100-hardcover books for the reading space.

## How to Partner

Sponsor a space in a priority community and engage employees in helping bring it to life through installation, book distribution, and literacy activities.

## Estimated Investment

- Reading Corner: \$150,000
- Book Nook: \$25,000

## Impact

Create a highly visible, lasting investment in literacy while giving children ongoing access to an engaging reading environment that will last into the future.