



Reading Is
Fundamental

JULY NEWS A Summer of Action & Activities



One Vote, One Book

What's your favorite children's book? *Clifford the Big Red Dog*? *Green Eggs and Ham*? *The Snowy Day*? Cast your vote and help children in your community and across the country. For every vote, RIF will donate one book! Studies show that just 20 books in the home can significantly improve a child's chance of success in school. Help us ensure every child has the fundamental building blocks needed to succeed. Check [RIF's Facebook page](#) to see if your choice comes out on top!



RIF In Action: STEAM-Y Start to Summer!

RIF and Pitney Bowes joined forces in late May to distribute thousands of books and STEAM (Science, Technology, Engineering, the Arts and Math) themed literacy activities to children in Bridgeport, CT. The book distribution extravaganza took place at the Discovery Museum and engaged children in learning through science experiments and planetarium shows. Check out our blog for pics of the event and some STEAM-Y activities you can do at home!



THANKS TO YOU!

We reached our \$55,000 fundraising goal to provide critical summer literacy support to kids who need it most! More kids will have access to high-quality books and reading resources this summer and can return to school ready to learn. [Learn more about becoming a part of the solution with RIF!](#)



Explore the Outdoors with PBS KIDS

RIF has partnered with PBS Kids to make sure kids have opportunities to learn as they embark on summer adventures! Check out the [Summer of Adventure website](#) for great nature and science themed resources. You can also visit [RIF's Summer Activities](#) page for even more reading fun.



If You Can Read, You Can Go Anywhere

RIF's first [Read & Ride Event](#) in partnership with the Washington Metropolitan Area Transit Authority (WMATA) was a success! We [handed hundreds of free books and literacy activities to children](#) in the DC area and look forward to reaching even more families at future events this summer.



Ready, Set – Read!

Join [Scholastic's RIF-Approved Summer Reading Challenge](#) and take your mind on a journey all summer long! It's simple - log your minutes and earn rewards. Students, educators, and libraries are all invited to participate in this exciting summer competition.

HEART SING

Supporter of the Month

RIF is pleased to recognize [Heart Sing, as the July Supporter of the Month](#). Heart Sing has partnered with RIF since 1996 and has contributed more than \$600,000 during that time. Thank you Heart Sing for your commitment to RIF's mission!